

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86**  
**(For candidates admitted from the academic year 2023 – 2024)**

**B.A. DEGREE EXAMINATION, NOVEMBER 2023**  
**ENGLISH AND COMMUNICATION SKILLS**  
**FIRST SEMESTER**

**COURSE : MAJOR CORE**  
**PAPER : PRESENTATION SKILLS**  
**SUBJECT CODE : 23CE/MC/PS13**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

<b>Q. No.</b>	<b>SECTION A</b> <span style="float: right;"><b>(4 x 5 = 20)</b></span> <b>Answer any four of the following in about 75 words each</b>	<b>CO</b>	<b>KL</b>
1.	Highlight the method of influencing the audience through persuasive presentation.	1-5	K1
2.	Briefly describe the patterns of presentation.	1-5	K1
3.	Outline the importance of eye contact.	1-5	K1
4.	List the purpose of using note cards for presentations.	1-5	K1
5.	Identify the features of a good speech.	1-5	K1
<b>Q. No.</b>	<b>SECTION B</b> <span style="float: right;"><b>(2 x 10 = 20)</b></span> <b>Answer any two of the following in about 150 words each</b>	<b>CO</b>	<b>KL</b>
6.	Summarise the importance of body language and intonation for an effective presentation.	1-5	K2
7.	Compare and contrast positive and negative feedback.	1-5	K2
8.	Comment on the types of presentation software.	1-5	K2
<b>Q. No.</b>	<b>SECTION C</b> <span style="float: right;"><b>(2 x 20 = 40)</b></span> <b>Answer the following in about 250 words each</b>	<b>CO</b>	<b>KL</b>
9 a)	Determine the methods to be adopted while handling question and answer session after a presentation. (or)	1-5	K3
b)	Explain any five rhetorical devices that are commonly used in presentations.		
10 a)	Prepare an outline for a presentation on the merits and demerits of using animation in presentations. (or)	1-5	K4
b)	Prepare an outline for a presentation on a movie that you would recommend.		

Q. No.	SECTION D (2 x 10 = 20) Answer the following in about 150 words each	CO	KL
11 a)	Prof. Raman C V from University of Madras has agreed to give a talk to your class on Literature and Science. Write a speech introducing him to your class. He specialises in Quantum Physics and loves to read and write poetry during his free time. He has also won numerous awards like the Madras Scientist of the Year award. He also writes weekly columns in the newspaper about science, literature and mythology. (or)	1-5	K5
b)	You are an environmentalist. You have to talk to school students about pollution - causes, effects and control measures. Write an informative speech about the same.		
12 a)	You are the coordinator of the Sports Day in your college. Prepare a welcome address. (or)	1-5	K6
b)	You are receiving an award for a bestseller that you wrote. Write a speech of acceptance.		