### STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI Course Schedule: November 2023 - April 2024 : History (B.Voc Tourism and Hospitality) : Ms. S. Devi Priya

Department Name/s of the Faculty Course Title Course Code Shift

: History (B. voc 16 : Ms. S. Devi Priya : Global Tourism : 19VTVMGT66 : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation	
Nov 22 – 23, 2023 (Day Order 1 & 2)	Unit 1 Impact of Geography on Tourism 1.1 Understanding World Tourism Regions 1.2 Tourism concentration (spatial) and disparities based on geography	Lecture & PowerPoint Preparation	Douglas, P. Tourism Today – A Geographic Analysis. New York: Longman, 1987.	Recaps, Quizzes and review questions	
Nov 24-30, 2023 (Day Order 1 to 6)	<ul> <li>1.3 Physiographic</li> <li>regions of the continents</li> <li>Third Component: Map</li> <li>Marking for Physiographic</li> <li>Regions of the Continents</li> </ul>	Lecture & PowerPoint Preparation	Douglas, P. Tourism Today – A Geographic Analysis. New York: Longman, 1987.	Recaps, Quizzes and review questions	
Dec 1-7, 2023 (Day Order 1 to 6)	Unit 2 International Time Zones 2.1 Capitals – Time Zones	Lecture & PowerPoint Preparation	Douglas, P. Tourism Today – A Geographic Analysis. New York: Longman, 1987.	Quizzes and review questions	
Dec 8-9, 2023 (Day Order 1, 3)	Unit 2 International Time Zones 2.1 Capitals – Time Zones	Lecture & PowerPoint Preparation	Douglas, P. Tourism Today – A Geographic Analysis. New York: Longman, 1987.	Quizzes and review questions	
Dec 11-15, 2023 (Day Order 2 to 6 )	2.2 Global tourism statistics – major generating and Receiving countries Third Component: Map Marking for Time Zones of Capitals of the World Countries.	Lecture & PowerPoint Preparation	Becker, Elizabeth. Overbooked: The Exploding Business of Travel and Tourism. New York: Simon & Schuster, 2016.	Recap, questions & discussions	
Dec 16 – 22, 2023 (Day Order 1 to 6)	2.3 Issues in Global tourism: sustainability, climate change, terrorism, migration	Videos, Lecture & PowerPoint Preparation	Acred, Cara. Global Tourism. Cambridge: Independence Educational, 2016.	Quizzes and review questions	
Jan 3 – 6, 2024 (Day Order 1 to 4)	Unit 3 Tourism in Europe 3.1 UK, France, Germany	Videos, Lecture & PowerPoint Preparation	Acred, Cara. Global Tourism. Cambridge: Independence Educational, 2016.	Discussion, Quizzes and review question	
Jan 8 – 12, 2024	C.A. Test – I				

Jan 13, 2024	Unit 3	Videos,	Acred, Cara. Global	Discussion,
(Day Order 1)	Tourism in Europe	Lecture &	Tourism. Cambridge:	Quizzes
(Day Older 1)	3.1 UK, France,	PowerPoint	Independence	and review
	Germany	Preparation	Educational, 2016.	question
Jan 18 -20, 2024	3.2 Italy, Spain, Switzerland	Videos,	Acred, Cara. Global	Recap,
(Day Order 4 to		Lecture &	Tourism. Cambridge:	questions &
(Day Older 4 to		PowerPoint	Independence	discussions
6)		Preparation	Educational, 2016.	
Jan 22-29, 2024	3.3 Scandinavian	Videos,	Acred, Cara. Global	Recap,
(Day Order 1 to 6)	countries:	Lecture &	Tourism. Cambridge:	questions &
(Day Older 1 to 0)	Norway, Sweden,	PowerPoint	Independence	discussions
	Denmark	Preparation	Educational, 2016.	
	Third Component:			
	<b>Itinerary Planning for</b>			
	European Trip			
Jan 30 – Feb 2,	Unit 4	Videos,	Becker, Elizabeth.	Discussion,
2024	Tourism in USA,	Lecture &	Overbooked: The	Quizzes
2024	Africa and Middle East	PowerPoint	Exploding Business	and review
(Day Order 1 to 4)	4.1 North America	Preparation	of Travel and	questions
			Tourism. New	
			York: Simon &	
			Schuster, 2016	
Feb 3, 2024	Unit 4	Videos,	Becker, Elizabeth.	Discussion,
(Day Order 2)	Tourism in USA,	Lecture &	Overbooked: The	Quizzes
(Day Older 2)	Africa and Middle East	PowerPoint	Exploding Business	and review
	4.1 North America	Preparation	of Travel and	questions
			Tourism. New	
			York: Simon & amp;	
			Schuster, 2016	
Feb 5- 6, 2024	4.2 South America	Videos,	Acred, Cara. Global	Recap,
(Dav Order 5 to 6)		Lecture &	Tourism. Cambridge:	questions
(Day Order 5 to 6)		PowerPoint	Independence	&
		Preparation	Educational, 2016.	discussions
Feb 7 – 14, 2024	4.2 South America	Videos,	Acred, Cara. Global	Recap,
		Lecture &	Tourism. Cambridge:	questions &
(Day Order 1 to 6)		PowerPoint	Independence	discussions
		Preparation	Educational, 2016.	
Feb 15 – 22, 2024	4.3 Africa and the Middle	Videos,	Acred, Cara. Global	Discussion,
	East	Lecture &	Tourism. Cambridge:	Quizzes
(Day Order 1 to 6)		PowerPoint	Independence	and review
		Preparation	Educational, 2016.	questions
Feb 23 – 24, 2024	4.3 Africa and the Middle	Videos,	Acred, Cara. Global	Discussion,
(Day Order 1 & 5)	East	Lecture &	Tourism. Cambridge:	Quizzes
(Day Older 1 & 3)		PowerPoint	Independence	and review
		Preparation	Educational, 2016.	questions
Feb 26 – Mar 1,	Unit 5	Videos,	Bourdeau, Laurent,	Recap,
2024	Tourism in South	Lecture &	et al. World Heritage	questions P-
2024	and South East Asia	PowerPoint	Sites and Tourism:	questions &
(Day Order 2 to 6)	5.1 China, Hong	Preparation	Global and Local	discussions
	Kong, Japan		Relations. New York:	
	Third Component:		Routledge, 2016	

Mar 2, 2024 (Day Order 1)	Assignmenton ofTourist AsianDestinationsofAsianCountiresUnit 5Tourism in South and South East 	Videos, Lecture & PowerPoint Preparation	Bourdeau, Laurent, et al. World Heritage Sites and Tourism: Global and Local Relations. New York: Routledge, 2016	Recap, questions & discussions
Mar 4 –8, 2024		C.A. Test	– II	
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)	5.2 Thailand, Singapore, Malaysia, Philippines	Videos, Lecture & PowerPoint Preparation	Acred, Cara. Global Tourism. Cambridge: Independence Educational, 2016.	Recap, questions & discussions
Mar 18 - 19, 2024 (Day Order 2 to 3)	5.3 Nepal, Sri Lanka	Videos, Lecture & PowerPoint Preparation	Becker, Elizabeth. Overbooked: The Exploding Business of Travel and Tourism. New York: Simon & Schuster, 2016.	Recap, Questions & discussions
Mar 20-22, 2024 (Day Order 4 to 6)		REVISI		

# STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

#### Course Schedule: November 2023 - April 2024

Department Name/s of the I Course Title Course Code Shift	Faculty : Ms. : Med		URISM AND HOSPITALITY) r. Senkathir Selvi P	
Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 22 – 23, 2023 (Day Order 1 & 2)	Unit 1 Introduction 1.1 Meaning, nature and Scope - Evolution of Medical Tourism in India	Lectures and PPT	Sarngadharan.M, V.S.Sunanda, Health Tourism in India (New Delhi, 2009).	Recaps and Review questions
Nov 24-30, 2023 (Day Order 1 to 6)	Unit 1 Introduction 1.1 Meaning, nature and Scope - Evolution of Medical Tourism in India	Lectures and PPT	Sarngadharan.M, V.S.Sunanda, Health Tourism in India (New Delhi, 2009).	Recaps and Review questions
Dec 1-7, 2023 (Day Order 1 to 6)	<ul> <li>1.2 Sources of Medical Tourism</li> <li>– Regulations and Legislations</li> <li>– UNWTO Agreements</li> </ul>	Lectures and PPT	Sarngadharan.M, V.S.Sunanda, Health Tourism in India (New Delhi, 2009).	Quizzes and review questions
Dec 8-9, 2023 (Day Order 1, 3)	1.3 Medical Information portals – Patient testimonials and blogs	Lectures and PPT	Sarngadharan.M, V.S.Sunanda, Health Tourism in India (New Delhi, 2009).	Recaps, Quizzes and review questions
Dec 11-15, 2023 (Day Order 2 to 6 )	Unit 2 Marketing Medical Tourism 2.1 Health Care services - Medical Insurance Policy- Mediclaim	Lectures and PPT	Kumar.R, Medical Tourism in India- Management and Promotion, (New Delhi, 2008).	Quizzes and review questions

Dec 16 – 22, 2023	2.2 Medical	Lectures and PPT	Kumar.R, Medical Tourism in	Debates and
	Travel Guide	Lectures and I I I	India- Management and	Group
(Day Order 1 to 6)	Books –		Promotion, (New Delhi, 2008).	Discussion
	Challenges and			
	Prospects of			
	Medical Tourism			
Jan 3 – 6, 2024	2.3 Promotion of	Lectures,	Kumar.R, Medical Tourism in	Recaps,
(Day Order 1 to 4)	Medical Tourism	Discussion and	India- Management and	Quizzes and
	in India – Medical	PPT	Promotion, (New Delhi, 2008).	review questions
	Research			questions
	Website.			
	Third			
	Component:			
	PPT on Medical Tourism			
	packages.			
Jan 8 – 12, 2024				
· · · · · · · · · · · · · · · · · · ·		(	C.A. Test – I	
Jan 13, 2024	Unit 3	Lectures and PPT	www.indiahealthcaretourism.com	Quizzes,
	Traditional		www.inclaicatticatetourism.com	review
(Day Order 1)	Treatments		www.indiahealthcaretourism.com	questions
			www.medicaltourism.solutions	-
	3.1 Medical Tourism Services		www.incoloutourishi.solutions	
	– Facilitators –			
	Post Surgical			
	Packages –			
	Medical			
	procedures			
Jan 18 -20, 2024	Unit 3	Lectures and PPT	www.indiahealthcaretourism.com	Quizzes,
(Day Order 4 to 6)	Traditional			review
(Duy order + to o)	Treatments		www.indiahealthcaretourism.com	questions
	3.1 Medical		www.medicaltourism.solutions	
	Tourism Services			
	– Facilitators –			
	Post Surgical			
	Packages –			
	Medical			
	procedures			
Jan 22-29, 2024	3.2 Ayurveda	Lectures, Videos	Robinet Jacob, Health Tourism	Group
(Day Order 1 to 6)	significance –	and PPT	and Ayurveda (New Delhi,	Discussion
	Homeopathy –		2008).	and Recaps
	Unani – Siddha		Sonali Kulkarni, Spa and Health	
			Tourism (New Delhi, 2008).	
	1			1
Jan 30 – Feb 2,	3.3 Acupuncture	Lectures, Videos	Robinet Jacob, Health Tourism	Quizzes and

2024 (Day Order 1 to 4)	– Acupressure – Rekhi – Pranic – Varma	and PPT	and Ayurveda (New Delhi, 2008). Sonali Kulkarni, Spa and Health Tourism (New Delhi, 2008).	group discussion
Feb 3, 2024 (Day Order 2)	3.3 Acupuncture – Acupressure – Rekhi – Pranic – Varma Third Component: Presentation on Medical tourism destination offering Traditional treatment	Lectures, Videos and PPT	Robinet Jacob, Health Tourism and Ayurveda (New Delhi, 2008). Sonali Kulkarni, Spa and Health Tourism (New Delhi, 2008).	Quizzes and group discussion
Feb 5- 6, 2024 (Day Order 5 to 6)	Unit 4 Medical Centers and Hospitals 4.1 Kutralam – Fertility Centres - Kotakkal	Lectures, Videos and PPT	www.indiahealthcaretourism.com www.medicaltourism.solutions	Recaps and Review questions
Feb 7 – 14, 2024 (Day Order 1 to 6)	Unit 4 Medical Centers and Hospitals 4.1 Kutralam – Fertility Centres - Kotakkal	Lectures, Videos and PPT	www.indiahealthcaretourism.com www.medicaltourism.solutions	Recaps and Review questions
Feb 15 – 22, 2024 (Day Order 1 to 6)	4.2 Puthur – Isha Yoga – Manavalakkalai- Yogamandhiram - Sanjeevanam – Aayush – Shanthagiri	Lectures, Discussion, Videos and PPT	www.indiahealthcaretourism.com www.medicaltourism.solutions	Quizzes and review questions
Feb 23 – 24, 2024 (Day Order 1 & 5)	4.3 Apollo – Sankara Nethralaya – MIOT – MMM – Frontier Lifeline	Lectures, Videos and PPT	www.indiahealthcaretourism.com www.medicaltourism.solutions	Quizzes and review questions
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)	4.3 Apollo – Sankara Nethralaya – MIOT – MMM – Frontier Lifeline	Lectures, Videos and PPT	www.indiahealthcaretourism.com www.medicaltourism.solutions	Quizzes and review questions

Mar 2, 2024 (Day Order 1)	4.3 Apollo – Sankara Nethralaya – MIOT – MMM – Frontier Lifeline <b>Third</b> <b>Component:</b> Assignment on Medical centers of India	Lectures, Videos and PPT	www.indiahealthcaretourism.com www.medicaltourism.solutions	Quizzes and review questions
Mar 4 –8, 2024	C.A. Test – II			
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)	5.2 Magnetic therapy - Mud therapy - Aroma therapy - Naturo therapy - Herbal therapy	Lectures, Videos and PPT	Robinet Jacob, Health Tourism and Ayurveda (New Delhi, 2008). Sonali Kulkarni, Spa and Health Tourism (New Delhi, 2008).	Recaps and Review questions
Mar 18 - 19, 2024 (Day Order 2 to 3)	5.3 Challenges of medical tourism	Lectures and PPT	Kumar.R, Medical Tourism in India- Management and Promotion, (New Delhi, 2008).	Recaps
Mar 20-22, 2024 (Day Order 4 to 6)	REVISION			

# STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

### Course Schedule: November 2023 - April 2024

Department Name/s of the Fac Course Title Course Code	ulty : Dr M. Priya	rship in Touris		
Shift	: IJ V I/ V M/ E	100		
Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 22 – 23, 2023 (Day Order 1 & 2)	Unit 1 Introduction: 1.1 Basics of Entrepreneurship 1.2 Evolution of the Concept - Functions of Entrepreneurship;	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Nov 24-30, 2023 (Day Order 1 to 6)	1.3 Types of Entrepreneurs: Private Entrepreneur, State and Joint Entrepreneur, Men and Women entrepreneurs, Challenges faced by women entrepreneurs, Small scale, Medium scale and Large-scale entrepreneurs	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Dec 1-7, 2023 (Day Order 1 to 6)	Unit 2: Theories of Entrepreneurship: 2.1 Entrepreneurial motivations: Concept and Meaning Third Component Case Study discussion and presentation.	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Dec 8-9, 2023 (Day Order 1, 3)	2.2 Motivational cycle, Theories of Entrepreneurial Motivation with reference to Tourism Industry	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Dec 11-15, 2023 (Day Order 2 to 6 )	2.3 Entrepreneurial Climate- Role of Entrepreneurship in Economic Development	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions

Dec 16 – 22, 2023 (Day Order 1 to 6)	Unit3EntrepreneurshipinTourism Industry:3.1Concept,definition and Policymeasures for TourismentrepreneurshipinIndia.3.2TourismEntrepreneurial	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Jan 3 – 6, 2024	competencies - Major competencies,develop ing entrepreneurial competencies, Start- ups 3.3 Entrepreneurial	Lecture &		
(Day Order 1 to 4)	Process - Factors affecting Entrepreneurial growth and role of women entrepreneurs in tourism industry	PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Jan 8 – 12, 2024		<b>C.</b> .	A. Test – I	
Jan 13, 2024 (Day Order 1)	Unit 4: Financial Planning for Entrepreneurship 4.1 Importance of Financial	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Jan 18 -20, 2024 (Day Order 4 to 6)	Planning4.1ImportanceofFinancialPlanning	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Jan 22-29, 2024 (Day Order 1 to 6)	4.1 Importance of Financial Planning	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)	4.2 Role of Government Institutions infinancing	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Feb 3, 2024 (Day Order 2)	4.2 Role of Government Institutions in financing	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Feb 5- 6, 2024	4.3 Business Plan,	Lecture &	Howard Frederick, Allen	Recap,

(Day Order 5 to 6)	Role of Technology in Tourism Business. <b>Third Component</b> Preparing a detail Business Plan	PowerPoint preparation	O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	questions & discussions
Feb 7 – 14, 2024 (Day Order 1 to 6)	4.3 Business Plan, Role of Technology in Tourism Business.	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Feb 15 – 22, 2024 (Day Order 1 to 6)	Unit 5: Forms of Business and Challenges in Tourism Entrepreneurship 5.1 Sole proprietorship, Partnership, Selection of an appropriate ownership structure	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Feb 23 – 24, 2024 (Day Order 1 & 5)	5.1 Sol e proprietorship, Partnership, Selection of an appropriate ownership structure	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)	5.2 Challenges in Tourism Entrepreneurship - Case studies of major Travel Agencies/ Hotels on risk taking.	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Mar 2, 2024 (Day Order 1)	5.2 Challenges in Tourism Entrepreneurship - Case studies of major Travel Agencies/ Hotels on risk taking.	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Mar 4 –8, 2024		C.A	A. Test – II	
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)	5.3 Skill Component- Visiting tourism firms and preparing study reports.	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Mar 18 - 19, 2024 (Day Order 2 to 3)	5.3 Skill Component- Visiting tourism firms and preparing study reports.	Lecture & PowerPoint preparation	Howard Frederick, Allen O'Connor & Donald, Kuratko, Entrepreneurship: Theory, Process & Practice. ePG Pathshala	Recap, questions & discussions
Mar 20-22, 2024 (Day Order 4 to 6)		RI	EVISION	

# STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

#### Course Schedule: November 2023 - April 2024

Department Name/s of the Facu Course Title Course Code	Ms. Devi Priya : Project : 19VT/VM/PR615	shini, Ms. Iva	y in Nancy, Dr. Senkathir S	elvi P &
Shift Week & No. of hours	: II Units & Topics	Teaching Methodolo gy	Text & References	Method of Evaluatio n
Nov 22 – 23, 2023 (Day Order 1 & 2)	Unit 1 1.1. Introduction: a general introduction to the topical area 1.2. Statement of the problem: very specific statement of the problem to be studied. Purpose of the Project: in this section a description about the overall purpose of the project should be made known.	Lecture & PowerPoint preparation	Research Methodology -Ranjith Kumar. Research Methodology – Methods & techniques – C.R. Kothari	Recap, questions & discussion s
Nov 24-30, 2023 (Day Order 1 to 6)	<ul> <li>Unit 1</li> <li>1.3. Introduction: a general introduction to the topical area</li> <li>1.4. Statement of the problem: very specific statement of the problem to be studied.</li> <li>Purpose of the Project: in this section a description about the overall purpose of the project should be made known.</li> </ul>	Lecture & PowerPoint preparation	Research Methodology -Ranjith Kumar. Research Methodology –Methods & techniques – C.R. Kothari	
Dec 1-7, 2023 (Day Order 1 to 6)	<ul> <li>Unit 1</li> <li>1.5. Introduction: a general introduction to the topical area</li> <li>1.6. Statement of the problem: very specific statement of the problem to be studied.</li> <li>Purpose of the Project: in this section a description about he overall purpose of the project should be made known.</li> </ul>	Lecture & PowerPoint preparation	Research Methodology -Ranjith Kumar. Research Methodology –Methods & techniques – C.R. Kothari	

Dec 8-9, 2023	Unit 2	Lecture &	Research Methodology
(Day Order 1, 3)	Project Overview	PowerPoint	-Ranjith Kumar.
	2.1 Definition of Terms	preparation	Research Methodology
	2.2 Significance of the	1 1	–Methods & techniques
	project		– C.R. Kothari
	2.3 Review of Literature		
	2.5 Review of Effectature		
Dec 11-15, 2023	Unit 2	Lecture &	Research Methodology
(Day Order 2 to 6	Project Overview	PowerPoint	-Ranjith Kumar.
	2.1 Definition of Terms	preparation	Research Methodology
,	2.1 Definition of Terms 2.2 Significance of the	proparation	–Methods & techniques
	0		-
	project		– C.R. Kothari
	2.3 Review of Literature		
Dec 16 – 22, 2023	Unit 2		Research Methodology
(Day Order 1 to 6)	Project Overview	Lecture &	-Ranjith Kumar.
	2.1 Definition of Terms	PowerPoint	
	2.2 Significance of the		Research Methodology
	project	preparation	-Methods & techniques
	2.3 Review of Literature		– C.R. Kothari
Jan 3 – 6, 2024	Unit 3: Methodology		
(Day Order 1 to 4)	3.1 Explain the methods		Research Methodology
(Day Older 1 to 4)	-	Lecture &	-Ranjith Kumar.
	used for collecting data	PowerPoint	Research Methodology
	3.2 Descriptive writing	preparation	-Methods & techniques
	3.3 Collection of Data–	1 1	– C.R. Kothari
	Primary and Secondary		
Jan 8 – 12, 2024			
		C.A. Tes	St - 1
Jan 13, 2024	Unit 3: Methodology	Lecture &	Research Methodology
(Day Order 1)	3.1 Explain the methods	PowerPoint	-Ranjith Kumar.
(Duy Order 1)	usedfor collecting data	preparation	Research Methodology
	-	preparation	-Methods & techniques
	3.2 Descriptive writing		-
	3.3 Collection of Data		– C.R. Kothari
	–Primary and		
	Secondary		
Jan 18 -20, 2024	Unit 3: Methodology	Lecture &	Research Methodology
(Day Order 4 to	3.1 Explain the methods	PowerPoint	-Ranjith Kumar.
6)	usedfor collecting data	preparation	Research Methodology
	3.2 Descriptive writing		-Methods & techniques
	3.3 Collection of Data		– C.R. Kothari
	–Primary and		
	Secondary		
Jan 22-29, 2024	Unit 4: Summary and	Lecture &	Research Methodology
(Day Order 1 to 6)	Recommendations	PowerPoint	-Ranjith Kumar.
			Research Methodology
		preparation	0.
	overview of the project		-Methods & techniques
	should be provided in the		– C.R. Kothari
	section		
	4.2 Summary ar		
	References and		
	Appendices		
Jan 30 – Feb 2,	Unit 4: Summary and	Lecture &	Research Methodology
2024	Recommendations	PowerPoint	-Ranjith Kumar.

(Day Order 1 to 4)	4.2. Introduction – an overview of the project	preparation	Research Methodology –Methods & techniques	
	should be provided in the section		– C.R. Kothari	
	4.2 Summary ar			
	References and			
Feb 3, 2024	Appendices Unit 4: Summary and	Lecture &	Research Methodology	
(Day Order 2)	Recommendations	PowerPoint	-Ranjith Kumar.	
-	4.3. Introduction – an	preparation	Research Methodology	
	overview of the project		-Methods & techniques	
	should be provided in the section		– C.R. Kothari	
	4.2 Summary ar			
	References and			
	Appendices			
Feb 5- 6, 2024	Unit 4: Summary and	Lecture &	Research Methodology	
(Day Order 5 to 6)	<b>Recommendations</b>	PowerPoint	-Ranjith Kumar.	
	4.4. Introduction – an overview of the project	preparation	Research Methodology –Methods & techniques	
	should be provided in the		– C.R. Kothari	
	section			
	4.2 Summary ar			
	References and			
Feb 7 – 14, 2024	Appendices Revision	Lecture &	Research Methodology	
(Day Order 1 to 6)	IXC VISION	PowerPoint	-Ranjith Kumar.	
(2 4) 01401 1 00 0)		preparation	Research Methodology	
			-Methods & techniques	
F145 00 0004			– C.R. Kothari	
Feb $15 - 22, 2024$	Revision	Lecture &	Research Methodology	
(Day Order 1 to 6)		PowerPoint	-Ranjith Kumar. Research Methodology	
		preparation	–Methods & techniques	
			– C.R. Kothari	
Feb 23 – 24, 2024	Revision	Lecture &	Research Methodology	
(Day Order 1 & 5)		PowerPoint	-Ranjith Kumar.	
		preparation	Research Methodology –Methods & techniques	
			– C.R. Kothari	
Feb 26 – Mar 1,	Revision	Lecture &	Research Methodology	
2024		PowerPoint	-Ranjith Kumar.	
(Day Order 2 to 6)		preparation	Research Methodology	
			-Methods & techniques - C.R. Kothari	
Mar 2, 2024	Revision	Lecture &	Research Methodology	
(Day Order 1)		PowerPoint	-Ranjith Kumar.	
		preparation	Research Methodology	
			-Methods & techniques	
Mar 4 –8, 2024	C.A. Test – II		– C.R. Kothari	
wiai 4–0, 2024	U.A. 1051 - 11			
	1			

Mar 9 – 16, 2024	Project Submission	-	-			
(Day 6 & Day	-					
Order 1 to 6)						
Mar 18 - 19, 2024	Project Submission	-	-			
(Day Order 2 to 3)						
Mar 20-22, 2024	REVISION					
(Day Order 4 to 6)			SION			