

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN**

**November 2023 – April 2024**

**Department** : Commerce General  
**Name/s of the Faculty** : A- Dr. A. Lydia Arockia Mary B- Dr. Vinu C- Ms. Valantina.I  
**Course Title** : Cost Accounting  
**Course Code** : 23CM/MC/CT24  
**Shift** : II

**COURSE OUTCOMES (COs)**

<b>COs</b>	<b>Description</b>	<b>CL</b>
<b>CO1</b>	Explain the basic concepts of Cost Accounting	K1
<b>CO2</b>	Solve problems relating to Operating and Process Costing	K2
<b>CO3</b>	Analyze Material, Labour and Overhead cost of production	K3
<b>CO4</b>	Estimate cost price, selling price and profit margin	K4
<b>CO5</b>	Prepare cost sheets, Tenders and Quotations	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	<b>Introduction</b> 1.1 Meaning, Objectives and scope of cost accounting 1.2 Introduction to cost Audit and Records and Cost Standards	K1-K2 K1- K2	2	1-5	Lecture	Continuous Assessment Test –I & Other component
Nov 24-30, 2023 (Day Order 1 to 6)	1	1.3 Advantages & limitations of Cost Accounting, Difference between Financial and Cost Accounting 1.4 Unit costing - Cost Center and Cost Units- Methods of Costing, Elements of cost, cost concepts and classification of cost 1.4.1 Preparation of Cost sheets, Quotations or Tender	K1 -K2 K1 - K2 K2-K5	6	1-5	Lecture & Problem Solving	Continuous Assessment Test –I & Other component
Dec 1-7, 2023 (Day Order 1 to 6)		1.4.1 Preparation of Cost sheets, Quotations or Tender	K2-K5	6	1-5	Lecture & Problem solving	Continuous Assessment Test –I & Other component
Dec 8-9, 2023 (Day Order 1, 3)	2	<b>2.1 Material cost and Material control</b> 2.1.1 Computation of Material cost and Accounting Treatment for Normal, Abnormal loss	K1 -K2 K1-K4	2	1-5	Lecture & Problem Solving	Continuous Assessment Test –I & Other component
Dec 11-15, 2023 (Day Order 2 to 6 )		2.2 Essentials of Material Control Purchase Control- Purchase procedure 2.2.1 Store Control : Techniques of Inventory control-Economic Order Quantity	K1-K2 K1-K3	5	1-5	Lecture & Problem Solving	Continuous Assessment Test –I & Other component

Dec 16 – 22, 2023 (Day Order 1 to 6)		2.2.1 Store Control : Techniques of Inventory control-Economic Order Quantity, Level setting 2.2.2 Issue Control: Methods of Material Issue- FIFO, LIFO, Average cost- Simple & Weighted Average cost	K1-K3  K2 -K5	6	1-5	Lecture & Problem Solving	Continuous Assessment Test –I & Other component
Jan 3 – 6, 2024 (Day Order 1 to 4)	3	<b>Labour cost, Remuneration and Incentives</b> 3.1 Computation of Labour cost with overtime & Idle time	K1-K3	2	1-5	Lecture & Problem Solving	Continuous Assessment Test –I & Other component
Jan 8 – 12, 2024	<b>C.A. Test – I</b>						
Jan 13, 2024 (Day Order 1)		3.1 Computation of Labour Turnover	K1-K3	1	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Jan 18 -20, 2024 (Day Order 4 to 6)		3.2 Methods of Remuneration- Time Rate system, Piece Rate system, Taylor’s Differential piece Rate system	K3-K4	4	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Jan 22-29, 2024 (Day Order 1 to 6)		3.2 Methods of Remuneration- Time Rate system, Piece Rate system, Taylor’s Differential piece Rate system	K3-K4	4	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)		3.3 Incentive plans- Halsey premium plan, Rowan premium plan	K3-K4	2	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component

Feb 3, 2024 (Day Order 2)	4	<b>Overheads</b> 4.1 Importance and Classification of overhead costs	K1-K2	1	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Feb 5- 6, 2024 (Day Order 5 to 6)		4.2 Apportionment and allocation of overheads 4.2.1 Primary Distribution of overheads	K3-K5 K3-K5	2	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Feb 7 – 14, 2024 (Day Order 1 to 6)		4.2.2 Secondary Distribution of overheads-Direct Distribution, Reciprocal and Non Reciprocal Methods	K3-K5	6	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Feb 15 – 22, 2024 (Day Order 1 to 6)		4.3 Methods of Absorption of Overheads 4.3.1 Direct Labour hour rate 4.3.2 Machine Hour Rate 4.3.3 Activity Based Absorption	K3-K5	2	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Feb 23 – 24, 2024 (Day Order 1 & 5)	5	<b>Process &amp; Operating costing</b> 5.1 Process Costing 5.1.1 Meaning & Features of process costing 5.1.2 Process Losses & Gains- Accounting Treatment of Normal & Abnormal Wastage	K1-K5 K1-K5 K1-K5	4	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)		5.1.2 Process Losses & Gains- Accounting Treatment of Normal & Abnormal Wastage 5.1.3 Inter-Process profit	K1-K5 K1-K5	5	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component
Mar 2, 2024 (Day Order 1)		5.1.3 Inter-Process profit	K1-K5	1	1-5	Lecture & Problem Solving	Continuous Assessment Test –II & Other component

Mar 4 –8, 2024	<b>C.A. Test – II</b>						
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)		5.2 Operating Costing- Transport costing only	K1-K5	2	1-5	Lecture & Problem Solving	Other component
Mar 18 - 19, 2024 (Day Order 2 to 3)		5.3 Activity Based costing (theory only)	K1-K2	1	1-5	Lecture & Problem Solving	Other component
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

**OTHER COMPONENT**

1. Objective test from all 5 units – March 11, 2024 – 25 Marks
2. Group Report submission on preparation of cost sheet for innovating a new product of their own – January 22, 2024 -25 Marks

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN**

**November 2023 – April 2024**

**Department** : Commerce - General  
**Name/s of the Faculty** : Section – A – Ms. R. Sathya Bhama  
Section – B – Dr. Christine Stanley  
Section – C – Ms. Ruth  
**Course Title** : Marketing  
**Course Code** : 23CM/MC/MM24  
**Shift** : II

**COURSE OUTCOMES (COs)**

<b>COs</b>	<b>Description</b>	<b>CL</b>
<b>CO1</b>	Comprehend the various functions and roles of marketing	K1
<b>CO2</b>	Examine the varied elements of marketing mix	K2
<b>CO3</b>	Categorise the processes involved in the development of new product	K3
<b>CO4</b>	Compare and contrast tiki market segmentation methods and targeting strategies	K4
<b>CO5</b>	Develop a pricing/marketing strategy for introducing a new existing/product	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	<b>Introduction</b> 1.1 Meaning, Nature Significance and Marketing concept model	K1 – K2	2	CO1 – CO2	Lecture	Continuous Assessment Test –I
Nov 24-30, 2023 (Day Order 1 to 6)		1.2 Functions of marketing and Classification of marketing	K3 – K5	6	CO3 - CO5	Lecture using presentation	Continuous Assessment Test –I
Dec 1-7, 2023 (Day Order 1 to 6)	2	<b>Product Planning and Promotion</b> 2.1.1 Product Planning Product Concept Policy and Product Mix	K1 – K3	6	CO1 – CO3	Lecture and Group discussion	Continuous Assessment Test –I
Dec 8-9, 2023 (Day Order 1, 3)		2.1.2 Product Life Cycle Stages Positioning Differentiation	K2 – K5	2	CO2 – CO5	Lecture using presentation	Continuous Assessment Test –I and Other Component
Dec 11-15, 2023 (Day Order 2 to 6 )		2.1.3 New product development process	K3 – K5	5	CO3 – CO5	Lecture and Group Discussion	Continuous Assessment Test –I and Other Component
Dec 16 – 22, 2023 (Day Order 1 to 6)		2.2.1 Elements of promotion mix advertising personal selling	K3 – K5	6	CO3 – CO5	Lecture	Continuous Assessment Test –I and Other component

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jan 3 – 6, 2024 (Day Order 1 to 4)		2.2.1 Elements of promotion mix sales promotion public relation and direct marketing	K3 – K5	4	CO3 – CO5	Lecture	Continuous Assessment Test –I and Other component
Jan 8 – 12, 2024	<b>C.A. Test – I</b>						
Jan 13, 2024 (Day Order 1)	3	<b>Pricing and Distribution</b> 3.1.1 Types of pricing	K1 – K3	1	CO1 – CO3	Lecture	Continuous Assessment Test –II and Othe component
Jan 18 -20, 2024 (Day Order 4 to 6)		3.1.2 Factors affecting pricing	K2 – K5	3	CO2 – CO5	Lecture	Continuous Assessment Test –II and Other Component
Jan 22-29, 2024 (Day Order 1 to 6)		3.2.1 Factors affecting choice of channel	K3 – K5	6	CO3 – CO5	Lecture	Continuous Assessment Test –II and Other Components
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)		3.2.2 Classification of channel members retailer	K3 – K5	4	CO3 – CO5	Lecture using Presentation	Continuous Assessment Test –II and Other Component
Feb 3, 2024 (Day Order 2)		3.2.2 Classification of channel members wholesaler	K3 – K5	1	CO3 – CO5	Lecture using Presentation	Continuous Assessment Test –II and Other Component



Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Feb 5- 6, 2024 (Day Order 5 to 6)	4	<b>Market Segmentation and Consumer Decision making</b> 4.1.1 Bases of market segmentation	K1 – K5	2	CO1 – CO5	Lecture and Group Discussion	Continuous Assessment Test –II and Other Component
Feb 7 – 14, 2024 (Day Order 1 to 6)		4.1.2 Levels of market segmentation segment niche and local	K1 – K5	6	CO1 – CO5	Lecture	Continuous Assessment Test –II and Other Component
Feb 15 – 22, 2024 (Day Order 1 to 6)		4.1.3 Market targeting	K1 – K3	6	CO1 – CO3	Lecture	Continuous Assessment Test –II and Other Component
Feb 23 – 24, 2024 (Day Order 1 & 5)		4.2.1 Buying decision process	K3 – K5	5	CO3 – CO5	Lecture	Continuous Assessment Test –II and Other Component
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)		4.2.2 Factors influencing buyer behaviour	K3 – K5	5	CO3 – CO5	Lecture	Continuous Assessment Test –II and Other Component
Mar 2, 2024 (Day Order 1)		<b>Trends in Marketing - Features and types</b> 5.1 Digital marketing	K1 – K5	1	CO1 – CO5	Lecture using presentation	Continuous Assessment Test –II and Classroom Discussion

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Mar 4 –8, 2024	<b>C.A. Test – II</b>						
Mar 9 – 16, 2024 Day Order 1 to 6)		5.2 Social marketing	K1 – K5	6	CO1 – CO5	Group Discussion	Classroom Discussion
Mar 18 - 19, 2024 (Day Order 2 to 3)		5.3 Rural marketing	K1 – K5	2	CO1 – CO5	Group Discussion	Classroom Discussion
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

Other Component:

1. Group Presentation Creating a New product and Presenting about the Product, Price , Promotion and Distribution Strategy – 20 marks – 22.01.2024 Onwards
2. MCQ on Unit 2, 3, 4 - 30 marks – 02.03.2024

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN**

**November 2023 – April 2024**

**Department** : **COMMERCE**  
**Name/s of the Faculty** : **Dr. Nisha G Ms. Ms. Violet Glady. P, Ms. Ruth**  
**Course Title** : **Business Statistics**  
**Course Code** : **23CM/AC/BS25**  
**Shift** : **II**

**COURSE OUTCOMES (COs)**

<b>COs</b>	<b>Description</b>	<b>CL</b>
<b>CO1</b>	Demonstrate knowledge on various statistical techniques	K1
<b>CO2</b>	Compute the statistical parameters to forecast business trends	K2
<b>CO3</b>	Apply parametric and non-parametric tests in hypothesis testing	K3
<b>CO4</b>	Analyse the statistical tools and techniques to arrive at rational decisions	K4
<b>CO5</b>	Undertake research in various business fields	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	<b>Analysis of Time Series</b> 1.1 Utility and Component of Time Series	K1-K2	2	1-3	Lecture & Problem Solving	Continuous Assessment Test I / Other component
Nov 24-30, 2023 (Day Order 1 to 6)		1.2 Methods of Measuring Trend - Graphic method, Semi Average method, Moving Average method, method of Least Squares, Second Degree Parabola and Exponential trends 1.2.1 Shifting the trend origin 1.2.2 Conversion of annual trend values to monthly values	K2-K5  K2-K5 K2-K5	5	1-5	Lecture & Problem Solving	Continuous Assessment Test I / Other component
Dec 1-7, 2023 (Day Order 1 to 6)		1.3 Measurement of Seasonal variation – Method of simple averages, ratio to trend method	K2-K5	5	1-5	Lecture & Problem Solving	Continuous Assessment Test I / Other component
Dec 8-9, 2023 (Day Order 1, 3)		Ratio to moving average method, Link Relative Method	K2-K5	2	1-5	Lecture & Problem Solving	Continuous Assessment Test I / Other component
Dec 11-15, 2023 (Day Order 2 to 6)	2	<b>Correlation and Regression</b> 2.1 Simple linear correlation analysis – Karl Pearson's Co-efficient and Spearman's Rank correlation, Bi-variate analysis	K1-K5	5	1-5	Lecture & Problem Solving	Continuous Assessment Test I

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Dec 16 – 22, 2023 (Day Order 1 to 6)		2.2 Partial and Multiple correlations	K1-K4	5	1-5	Lecture & Problem Solving	Continuous Assessment Test I
Jan 3 – 6, 2024 (Day Order 1 to 4)		2.3 Regression analysis and Regression equations and estimation, Bi-variate analysis	K2-K5	5	1-5	Lecture & Problem Solving	Continuous Assessment Test I
Jan 8 – 12, 2024	<b>C.A. Test – I</b>						
Jan 13, 2024 (Day Order 1)	III	<b>Test of Hypothesis</b> 3.1 Procedure for testing hypothesis	K1-K2	1	1-5	Lecture & Problem Solving	Continuous Assessment Test II / Other component
Jan 18 -20, 2024 (Day Order 4 to 6)		3.1 Procedure for testing hypothesis (Conti...)		3	1-5	Lecture & Problem Solving	Continuous Assessment Test II /Other component
Jan 22-29, 2024 (Day Order 1 to 6)		3.2 Test of significance for large samples	K1-K4	5	1-5	Lecture & Problem Solving	Continuous Assessment Test II /Other component
Jan 30 – Feb 2,		3.3 Test of significance for small samples	K2-K5	3	1-5	Lecture & Problem Solving	Continuous Assessment Test

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
2024 (Day Order 1 to 4)							II / Other component
Feb 3, 2024 (Day Order 2)	IV	<b>Chi-square test</b> 4.1 Meaning and Conditions for applying Chi-square test	K1-K2	1	1-5	Lecture & Problem Solving	Continuous Assessment Test II / Other component
Feb 5- 6, 2024 (Day Order 5 to 6)		4.2 Applications, uses and limitations of chi-square test	K1-K5	1	1-5	Lecture & Problem Solving	Continuous Assessment Test II / Other component
Feb 7 – 14, 2024 (Day Order 1 to 6)		4.2.1 Test of Homogeneity	K1-K5	5	1-5	Lecture & Problem Solving	Continuous Assessment Test II / Other component
Feb 15 – 22, 2024 (Day Order 1 to 6)		4.2.2 Test of Independence 4.3 Yates correction	K1-K5 K1-K2	5	1-5	Lecture & Problem Solving	Continuous Assessment Test II / Other component
Feb 23 – 24, 2024	V	<b>Analysis of Variance</b> 5.1 Variance Ratio Test	K1-K3	1	1-5	Lecture & Problem Solving	Continuous Assessment Test

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
(Day Order 1 & 5)							II
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)		5.2 Assumption of Analysis of Variance	K1-K2	1	1-5	Lecture & Problem Solving	Continuous Assessment Test II
Mar 2, 2024 (Day Order 1)		5.3 Techniques of Analysis of Variance	K3-K5	1	1-5	Lecture & Problem Solving	Continuous Assessment Test II
Mar 4 –8, 2024	<b>C.A. Test – II</b>						
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)		5.3.1 One-way classification Model	K3-K5	5	1-5	Lecture & Problem Solving	Problem Solving
Mar 18 - 19, 2024 (Day Order 2 to 3)		5.3.2 Two-way classification model	K3-K5	4	1-5	Lecture & Problem Solving	Problem Solving
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

### **THIRD COMPONENTS**

1. Report on Time Series Analysis using secondary data – Individual Work: 22.01.2024 (25 Marks)
2. MCQ Test on Unit 3 & 4 – 11.03.2024 (25 Marks)





<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	<b>Introduction</b> 1.1 Accounting – Meaning, Objectives and Branches of Accounting	K1K2	2	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component
Nov 24-30, 2023 (Day Order 1 to 6)	1	1.2 Introduction to Double Entry System	K1-K2	5	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component
Dec 1-7, 2023 (Day Order 1 to 6)	1	1.3 Preparation of Journal and Trial Balance	K1-K4	6	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component
Dec 8-9, 2023 (Day Order 1, 3)	1	1.4 Preparation of Trading, Profit and Loss Account and Balance Sheet of a Sole Trader	K I -K5	2	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component
Dec 11-15, 2023 (Day Order 2 to 6 )	2	<b>Cost Ascertainment</b> 2.1 Meaning of Cost, Types of cost – Direct and Indirect	KI-K3	4	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component
Dec 16 – 22, 2023 (Day Order 1 to 6)	2	2.2 Preparation of Statement of Cost and Profit	K 1 -K5	3	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jan 3 – 6, 2024 (Day Order 1 to 4)	2	2.3 Ascertainment of Cash Requirement – Budgets – Preparation of Cash Budget	K1-K5	3	1-5	Lecture and Problem solving	Continuous Assessment Test I and Other Component
Jan 8 – 12, 2024	<b>C.A. Test – I</b>						
Jan 13, 2024 (Day Order 1)	3	<b>Project Appraisal Techniques</b> 3.1.1 Evaluation Techniques - Pay Back Period –Introduction	K1-K4	1	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Jan 18 -20, 2024 (Day Order 4 to 6)	3	3.1.1 Evaluation Techniques - Pay Back Period 3.1.2 Average Rate of Return.	K1-K4	3	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Jan 22-29, 2024 (Day Order 1 to 6)	3	3.1.3 Evaluation Techniques - Net Present Value	K1-K5	7	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)	3	3.1.4 Evaluation Techniques - Internal Rate of Return and Profitability Index	K1-K3	4	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Feb 3, 2024 (Day Order 2)	4	<b>Decision Making Technique</b> 4.1 Marginal Costing – Meaning.	K1-K4	1	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Feb 5- 6, 2024 (Day Order 5 to 6)	4	4.1 Marginal Costing - Advantages, Limitations, Breakeven Analysis	K1-K5	2	1-5	Lecture and Problem solving	Continuous Assessment Test II
Feb 7 – 14, 2024 (Day Order 1 to 6)	4	4.2 Cost-Volume Profit Analysis- P/V Ratio - Margin of Safety	K1-K5	8	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Feb 15 – 22, 2024 (Day Order 1 to 6)	4 & 5	4.3 Application – Key factor, Product Mix and Sales Mix  <b>Techniques for Analysing Financial Position</b> 5.1 Techniques for Financial Statement Analysis – Introduction.	K1-K5  K1-K5	4  2	1-5  1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Feb 23 – 24, 2024 (Day Order 1 & 5)	5	5.1 Techniques for Financial Statement Analysis – Comparative Statement, Common size	K1-K5	2	1-5	Lecture and Problem solving	Continuous Assessment Test II

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
		statement and Trend Analysis					
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)	5	5.2 Ratio Analysis – Profitability.	K1-K5	2	1-5	Lecture and Problem solving	Continuous Assessment Test II and Other Components
Mar 2, 2024 (Day Order 1)	5	5.2 Ratio Analysis – Liquidity	K1-K5	2	1-5	Lecture and Problem solving	Continuous Assessment Test II
Mar 4 –8, 2024	<b>C.A. Test – II</b>						
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)	5	5.2 Ratio Analysis – Solvency	K1-K5	1	1-5	Lecture and Problem solving	Other Component
Mar 18 - 19, 2024 (Day Order 2 to 3)	5	5.2 Ratio Analysis – Solvency	K1-K5	1	1-5	Lecture and Problem solving	Problem Solving
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

**Other Component:**

- Assignment on Unit I and Unit II - 20 Marks – 22 Jan, 2023
- MCQ on Unit III and Unit IV - 30 Marks - 1 Mar, 2023

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN**  
**November 2023 – April 2024**

**Department** : Commerce  
**Name/s of the Faculty** : A – Dr. Vanitha  
  
**B - Ms. Shifaya Fathima Z**  
  
**C – Dr. Vinu**  
**Course Title** : ENVIRONMENTAL STUDIES  
**Course Code** : 23CM/GC/ES12  
**Shift** : II

**COURSE OUTCOMES (COs)**

COs	Description	CL
<b>CO1</b>	Identify the importance of the natural environment and its components and the natural and anthropogenic threats to the environment.	K1
<b>CO2</b>	Describe the different components of the natural environment, the threats faced and mitigation of threats	K2
<b>CO3</b>	Apply the knowledge obtained ethically, for sustainable development and biodiversity conservation	K3
<b>CO4</b>	Analyse the role of the individual in protecting the environment	K4
<b>CO5</b>	Evaluate the significance of, and threats to the environment and provide solutions that promote sustainability and conservation.	K5, K6

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	1.1 Introduction: The multidisciplinary nature of environmental studies; Environmental Ethics Role of the Individual in protecting the environment	K1 – K6	1	1 - 5	Lecture	C. A Test
Nov 24-30, 2023 (Day Order 1 to 6)	1	1.1 Introduction: The multidisciplinary nature of environmental studies; Environmental Ethics Role of the Individual in protecting the environment	K1 – K6	2	1 - 5	Lecture	C. A Test
Dec 1-7, 2023 (Day Order 1 to 6)	1	1.2 Natural Resources: renewable (forests and water) and non-renewable (minerals)-energy resources: renewable and non-renewable sources, impact of over-exploitation	K1 – K6	2	1-5	Lecture	C. A Test
Dec 8-9, 2023 (Day Order 1, 3)	1	1.3 Ecosystems: terrestrial (forest, grassland and desert) and aquatic (ponds, oceans and estuaries); structure and function	K1 – K5	1	1 - 5	Lecture	C. A Test
Dec 11-15, 2023 (Day Order 2)	1	1.3 Ecosystems: terrestrial (forest, grassland and desert) and aquatic (ponds, oceans and estuaries); structure and function	K1 – K5	1	1 - 5	Lecture	C. A Test



Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
to 6 )							
Dec 16 – 22, 2023 (Day Order 1 to 6)	1	1.4 Biodiversity: India as a mega-diversity nation; threats to biodiversity; in-situ and ex-situ conservation of biodiversity	K1 – K6	2	1 - 5	Lecture	C. A Test
Jan 3 – 6, 2024 (Day Order 1 to 4)	1	1.5 Solid Waste Management, Source Segregation and Rain Water Harvesting	K1 – K6	1	1 - 5	Lecture	C. A Test
Jan 8 – 12, 2024	<b>C.A. Test – I</b>						
Jan 13, 2024 (Day Order 1)	1	1.5 Solid Waste Management, Source Segregation and Rain Water Harvesting	K1 – K6	1	1 - 5	Lecture	C. A Test
Jan 18 -20, 2024 (Day Order 4 to 6)	2	2.1 Environmental Pollution: Air, Water, Noise and Plastic Pollution: causes, effects and control measures -Impact of over-population on pollution and health – carbon footprint	K1 – K6	1	1 - 5	Lecture	C. A Test

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Jan 22-29, 2024 (Day Order 1 to 6)	2	2.1 Environmental Pollution: Air, Water, Noise and Plastic Pollution: causes, effects and control measures -Impact of over-population on pollution and health – carbon footprint	K1 – K6	2	1 - 5	Lecture	C. A Test
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)	2	2.1 Environmental Pollution: Air, Water, Noise and Plastic Pollution: causes, effects and control measures -Impact of over-population on pollution and health – carbon footprint	K1 – K6	1	1 -5	Lecture	C. A Test
Feb 3, 2024 (Day Order 2)	2	2.2 The Environmental Dimension of Sustainable Development: The United Nations Sustainable Development Goals of the 2030 Agenda	K1 – K6	1	1-5	Lecture	C. A Test
Feb 5- 6, 2024 (Day Order 5 to 6)	2	2.3 Climate Change and Environmental Disasters: Natural Disasters: floods, earthquakes, cyclones, tsunamis and landslides; man-made disasters: Bhopal Gas Tragedy and Chernobyl Nuclear Disaster	K1 - K5	1	1 - 5	Lecture	C. A Test
Feb 7 – 14, 2024 (Day Order 1 to 6)	2	2.4 Environmental Movements: Chipko, Silent Valley and Narmada Bachao Andolan International Agreements: Montreal Protocol, Kyoto Protocol and Climate Change Conferences	K1 – K6	1	1 - 5	Lecture	C. A Test

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Feb 15 – 22, 2024 (Day Order 1 to 6)	2	2.5 An Overview of Environmental Laws in India: Environmental (Protection) Act 1986, Biological Act, 2002, National Green Tribunal Act, 2010, Coastal Regulation Zone Notification, 2011	K2 – K6	2	1 - 5	Lecture	C. A Test
Feb 23 – 24, 2024 (Day Order 1 & 5)	3	3.1 A study of the eco-friendly initiatives on campus	K2 – K6	1	1 - 4	Lecture	C. A Test
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)	3	3.2 A critical review of an environmental documentary film	K6	1	1 - 4	Lecture	C. A Test
Mar 2, 2024 (Day Order 1)	3	3.3 Ecofeminism and the contributions of Indian Women Environmentalists	K2 – K6	1	1 - 4	Lecture	C. A Test
Mar 4 –8, 2024	<b>C.A. Test - II</b>						
Mar 9 – 16, 2024	3	3.4 The highlights of Environmental Encyclical Laudato si-On Care for our Common Home	K1, K2	2	1 -4	Lecture	Class Discussion

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
(Day 6 & Day Order 1 to 6)							
Mar 18 - 19, 2024 (Day Order 2 to 3)	3	3.5 Environmental Calendar	K1, K2	1	1 - 4	Lecture	Class Discussion
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

### III COMPONENT

- Quiz on Unit 1 & 2 – 15 marks (26/02/2024)
- Poster making on Environmental Pollution and Climate change – 10 marks (09/03/2024)

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN**

**November 2023 – April 2024**

**Department** : **Commerce General**

**Name/s of the Faculty** : **Dr. Shanti Ranjit**

**Course Title** : **FUNDAMENTALS OF INVESTMENT PLANNING**

**Course Code** : **23CM/GE/FI22**

**Shift** : **II**

**COURSE OUTCOMES (COs)**

<b>COs</b>	<b>Description</b>	<b>CL</b>
<b>CO1</b>	Recognize the importance of the basics of personal savings and investment plan.	K1
<b>CO2</b>	Examine the various investment alternatives	K2
<b>CO3</b>	Analyze the risks involved in investment	K3

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	<b>Introduction</b> Financial planning – Meaning and Importance	K1 – K3	1	1 – 3	Lecture	Continuous Assessment Test I
Nov 24-30, 2023 (Day Order 1 to 6)		1.2 Investment- Definition, Nature, Factors Influencing Investment. 1.2.1 Financial Planning- Meaning and Importance	K1 – K3	2	1 – 3	Lecture	Continuous Assessment Test 1
Dec 1-7, 2023 (Day Order 1 to 6)		1.2.2 The Personal Financial Planning Process,	K1 – K3	2	1 – 3	Lecture	Continuous Assessment Test
Dec 8-9, 2023 (Day Order 1, 3)		Preparation of Personal Budget	K1 – K3	1	1 – 3	Lecture	Continuous Assessment Test
Dec 11-15, 2023 (Day Order 2 to 6 )		1.3 Personal Financial Statements, tax planning and legal aspects of financial planning	K1 – K3	1	1 – 3	Lecture	Continuous Assessment Test
Dec 16 – 22, 2023 (Day Order 1 to 6)		legal aspects of financial planning – Cont...	K1 – K3	2	1 – 3	Lecture	Continuous Assessment Test
Jan 3 – 6, 2024 (Day Order 1 to 4)		1.4 Investment Media, Principles, Avenues and Modes.	K1-K3	1	1 – 3	Lecture	Continuous Assessment Test

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jan 8 – 12, 2024	<b>C.A. Test - I</b>						
Jan 13, 2024 (Day Order 1)	2	<b>Investment options and operational scenario.</b> 2.1 Needs and benefits of investing	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Jan 18 -20, 2024 (Day Order 4 to 6)		2.2 Sources of financial information	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Jan 22-29, 2024 (Day Order 1 to 6)		2.3 Personal Savings & Investment: Investment Criteria- Liquidity, Safety and Profitability,	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)		Savings and Instruments of Post Office and Banks	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Feb 3, 2024 (Day Order 2)		Chit Funds	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Component
Feb 5- 6, 2024 (Day Order 5 to 6)		Investment in Shares, Debentures, Corporate and Government Bonds	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Feb 7 – 14, 2024 (Day Order 1 to 6)		2.4 Systematic Investment Planning, National Pension Scheme, Public Provident Fund	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Feb 15 – 22, 2024 (Day Order 1 to 6)		Retirement Savings Plans, Pension Plans	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Feb 23 – 24, 2024 (Day Order 1 & 5)	3	<b>Insurance and Risk Management</b> 3.1 Analysis of Risk in Investment (Theory)	K1 – K3	2	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Feb 26 – Mar 1, 2024 (Day Order 2 to 6)		3.2 Insurance Contract: Life Insurance Contract- Features,	K1 – K3	2	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Mar 2, 2024 (Day Order 1)		Policy, Conditions	K1 – K3	1	1 – 3	Lecture & Presentation	Continuous Assessment Test & Other Component
Mar 4 –8, 2024	<b>C.A. Test - II</b>						
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)		General Insurance Plans and Products	K1 – K3	2	1 – 3	Lecture & Presentation	Class Discussion



<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Mar 18 - 19, 2024 (Day Order 2 to 3)		Revision	K1 – K3	1	1 – 3	Lecture & Presentation	Class Discussion
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

**Other Components:**

- Report Submission on Investment options to Retired people –15 marks – Jan 20,2024
- MCQ test on–15 marks – Feb 24, 2024

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN**  
**November 2023 – April 2024**

**Department** : Commerce General  
**Name/s of the Faculty** : Dr. Christine Stanley  
**Course Title** : CUSTOMER CARE AND PROTECTION  
**Course Code** : 23CM/GE/CC22  
**Shift** : II

**COURSE OUTCOMES (COs)**

<b>COs</b>	<b>Description</b>	<b>CL</b>
<b>CO1</b>	Recognize the emerging issues and policies relating to consumers protection	K1
<b>CO2</b>	Understand their rights as a Consumer	K2
<b>CO3</b>	Comprehend the basic procedures for handling consumer dispute	K3

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Nov 22 – 23, 2023 (Day Order 1 & 2)	1	<b>Unit 1 Conceptual Framework</b> 1.1 Consumer and Markets	K1 – K3	1	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Nov 24-30, 2023 (Day Order 1 to 6)		1.1.1 Concept of consumer, Nature of Market	K1 - K3	2	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Dec 1-7, 2023 (Day Order 1 to 6)		1.1.2 Concept of Price-Wholesale and Retail, Maximum Retail Price	K1 – K3	2	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Dec 8-9, 2023 (Day Order 1, 3)		1.1.3 Labelling and Pricing	K1 - K3	1	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Dec 11-15, 2023 (Day Order 2 to 6 )		1.2 Customer satisfaction and Dissatisfaction - Factors	K1 – K3	1	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Dec 16 – 22, 2023 (Day Order 1 to 6)		1.3 Rights of the Consumers	K1 - K3	1	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Jan 3 – 6, 2024 (Day Order 1 to 4)	2	<b>Unit 2 Grievance Redressal Mechanism</b> 2.1 Types of Complaints- Frivolous Complaints and Vexatious Complaints	K1 - K3	2	1- 3	Lecture and PPT	Continuous Assessment Test & other component

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jan 8 – 12, 2024							C.A. Test - I
Jan 13, 2024 (Day Order 1)		2.2 Grounds of filing a Complaint,	K1 - K3	1	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Jan 18 -20, 2024 (Day Order 4 to 6)		Procedure, Relief in filinf complaint	K1 - K3	2	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Jan 22-29, 2024 (Day Order 1 to 6)		Legal and Voluntary Measures in a complaint	K1 - K3	2	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Jan 30 – Feb 2,2024 (Day Order 1 to 4)		2.3 Doctrine of Caveat Emptor, Caveat Emptor Venditor	K1 - K3	2	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Feb 3, 2024 (Day Order 2)		2.4 Role of the Media and Government	K1 - K3	1	1- 3	Lecture and PPT	Continuous Assessment Test & other component
Feb 5- 6, 2024 (Day Order 5 to 6)	3	<b>Unit 3 Consumer Protection in India</b> 3.1 Recent Developments in Consumer Protection in India	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Feb 7 – 14, 2024 (Day Order 1 to 6)		3.2 COPRA ( The Consumer Protection Act 2019)	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion

<b>Week</b>	<b>Unit No.</b>	<b>Content</b>	<b>Cognitive Level</b>	<b>Teaching Hours</b>	<b>COs</b>	<b>Teaching Learning Methodology</b>	<b>Assessment Methods</b>
Feb 15 – 22, 2024 (Day Order 1 to 6)		3.3 Legal Cases in India	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Feb 23 – 24, 2024 (Day Order 1 & 5)		3.3.1 Banking – RBI and Banking Ombudsman	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Feb 26–Mar 1, 2024 (Day Order 2 to 6)		3.3.2 IRDA ( Insurance Regulatory Development Authority 1999)	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Mar 2, 2024 (Day Order 1)		3.3.3 Telecommunication – TRAI ( Telecom Regulatory Authority of India Act 1997)	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Mar 4 –8, 2024	<b>C.A. Test - II</b>						
Mar 9 – 16, 2024 (Day 6 & Day Order 1 to 6)		3.3.4 Food Products – FSSAI ( The Food Safety and Standards Authority of India 2008)	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Mar 18 - 19, 2024 (Day Order 2 to 3)		3.3.5 Advertising – ASCI (The Advertising Standards Council of India 1985)	K1 - K3	1	1- 3	Lecture and PPT	Class Discussion
Mar 20-22, 2024 (Day Order 4 to 6)	<b>REVISION</b>						

**Other Component:**

- Project on Filing a Complaint , Procedure and relief Measures for 10 marks on 30.01.2024
- Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising , Communications and Food Industry for 15 marks on 10.03.2024