

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086
(For candidates admitted in the academic year 2020-2021 & thereafter)

SUBJECT CODE : 20HR/PC/DM44

M.A. DEGREE EXAMINATION – APRIL 2023
HUMAN RESOURCE MANAGEMENT
FOURTH SEMESTER

COURSE : MAJOR CORE

PAPER : DIVERSITY MANAGEMENT

TIME : 3 HOURS

MAX.MARKS : 100

SECTION A

ANSWER ALL THE QUESTIONS. ANSWER SHOULD NOT EXCEED 50 WORDS.
(10 x 2 = 20)

1. Define Diversity Management.
2. State the need to understand Diversity Learning.
3. What do you understand as talent pool?
4. Flexibility in Work place –Refer the advantages.
5. What is macro level diversity?
6. Stereotype challenges in Diversity & Inclusion.
7. Mention few CSR initiatives.
8. Discuss importance of mentoring.
9. What is diversity task force.
10. What is media effectiveness with respect to diverse management.

SECTION B

ANSWER ANY FOUR QUESTIONS. ANSWER SHOULD NOT EXCEED 600 WORDS:
(4 x 10 = 40)

11. Compare and contrast characteristics of workforce diversity both nationally and internationally.
12. Explain diversity marketing.
13. Explore and reflect on individual/personal opportunities and challenges when pursuing diversity in the workplace.
14. Describe current perspectives on the relationships among diversity and inclusion in global organizations.
15. Discuss the importance of interpersonal relationship in the global context.
16. How to organisation manage flexible work programs ?

SECTION C

ANSWER ANY TWO QUESTIONS. ANSWER SHOULD NOT EXCEED 1200 WORDS:
(2 x 20 = 40)

17. Based on an assessment of "the business case" for diversity, determine, justify and recommend, professional best practice with regards to technical, organisational and process elements to be included in an organisation's strategy for managing diversity.
18. Discuss few mistake organizations make regarding diversity and inclusion with examples?
19. Work place bullying affect employee effectiveness –Role of leaders in handling workplace bullying.
20. “ Awareness of organization culture reflects to effective communication “-Discuss.