

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086**  
**(For candidates admitted during the academic year 2022 – 2023)**

**SUBJECT CODE: 22PY/PC/SP24**  
**M.Sc., DEGREE EXAMINATION, APRIL 2023**  
**PSYCHOLOGY**  
**SECOND SEMESTER**

**COURSE : CORE**  
**PAPER : APPLIED SOCIAL PSYCHOLOGY**  
**TIME : 3 HOURS**

**MAX. MARKS: 100**

**SECTION A**

**Answer any SIX questions.**

**(6 x 10=60)**

1. What would be the role of a Social Psychologist?
2. Explain communication as a transaction
3. Elucidate the relationship between altruism and social influence
4. Explain transformational leadership
5. How to apply social psychology to health
6. What is the role of Gender influences on leadership
7. How does social psychology react to community
8. Social Psychology and Politics. Explain

**SECTION B**

**Answer any TWO questions.**

**(2 x 20=40)**

9. Compare and contradict the theories of Cognitive dissonance theory and group think theory
10. Narrate the various sources of non verbal communication. Elaborate its significance with relevant examples.
11. How does fear, shame and guilt have an impact on social influence
12. Elucidate the influence of social psychology to media

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