

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019– 2020 and thereafter)**

**COURSE CODE: 19CM/ME/BE45**

**B.COM. DEGREE EXAMINATION - APRIL 2023**  
**COMMERCE**  
**SIXTH SEMESTER**

**COURSE : MAJOR – ELECTIVE**  
**COURSE TITLE : BUSINESS ENVIRONMENT**  
**TIME : 3 HOURS**

**MAX. MARKS: 100**

**Section – A**

**Answer All Questions: (10 x 2 = 20)**

1. Define business environment.
2. What is internal environment?
3. What is Constitutional environment of business?
4. What is meant by Capitalist economy?
5. What do you mean by technological innovation?
6. What is business ethics?
7. State the fundamental rights.
8. What are the objectives of SAARC?
9. Write a note on globalization.
10. What are the types of natural pollution?

**Section – B**

**Answer Any Five Questions: (5 x 8 = 40)**

11. Describe briefly the characteristics of business environment.
12. Explain the process for environmental analysis
13. Briefly discuss about economic roles of government.
14. What is the impact of social group in business?
15. Briefly explain the time lapse of technology introduction.
16. Explain the elements of culture.
17. Explain about the pros and cons of globalization.

**Section – C**

**Answer Any TWO Questions: (2 x 20 = 40)**

18. Explain the classification of environment.
19. Discuss in detail about the impact of technology on globalization.
20. Briefly explain about the current global perspective pertaining to pollution.
21. Describe the techniques and process of economic planning.

\*\*\*\*\*