

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019-2020 and thereafter)**

**SUBJECT CODE : 19CM/MC/IB64**

**B.Com. DEGREE EXAMINATION APRIL 2023**  
**COMMERCE**  
**SIXTH SEMESTER**

**COURSE : MAJOR – CORE**  
**PAPER : INTERNATIONAL BUSINESS**  
**TIME : 3 HOURS**

**MAX. MARKS: 100**

**SECTION – A**

**ANSWER ALL QUESTIONS:**

**(10 x 2 =20)**

1. Define the term International Business.
2. Why is globalization needed?
3. Write about political environment.
4. What is economic policy?
5. Give the meaning of market selection.
6. Write a short note on ECGC.
7. List any two limitations of GATT.
8. What do you mean by SDR?
9. Why is FDI important to India?
10. Define double taxation.

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS:**

**(5 x 8 = 40)**

11. State the importance of International Business.
12. Point out the effects of Globalization.
13. Explain the significance of International Business environment.
14. Write a note on GATS – General Agreement on Trade in Services.
15. Discuss the functions of EXIM Bank.
16. List out the objectives of IMF.
17. What are the advantages of double taxation avoidance agreements.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40)**

18. Differentiate between international business and domestic business.
19. Discuss the types of business environment.
20. Point out the merits and limitations of FDI in India.
21. Explain the objectives and functions of WTO.

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