

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019-2020 and thereafter)**

**SUBJECT CODE : 19CM/MC/ED64**

**B.Com. DEGREE EXAMINATION APRIL 2023**  
**COMMERCE**  
**SIXTH SEMESTER**

**COURSE : MAJOR – CORE**  
**PAPER : ENTREPRENEURIAL DEVELOPMENT**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION A**

**ANSWER ALL QUESTIONS** **(10 x 2 = 20)**

1. Define 'Entrepreneurship'.
2. List out any two features of external business idea.
3. What is a 'Survey Method'?
4. Define 'Project'.
5. Who is a 'pure entrepreneur'?
6. What do you understand by 'market feasibility study'?
7. Define the term 'Social Entrepreneur'.
8. State any two qualities of an Ideal Entrepreneur.
9. Define 'SWOT Analysis'.
10. What is a 'Startup' in business?

**SECTION B**

**ANSWER ANY FIVE QUESTIONS** **(5 x 8 = 40)**

11. Explain the different types of entrepreneurs.
12. Describe the procedure of in the preparation of 'Business Plan'.
13. What are the social barriers to entrepreneurship?
14. Explain the project life cycle with examples.
15. Bring out the initial problems of setting up an enterprise.
16. Explain government assistance through subsidies and incentives for the development entrepreneurship.
17. Describe the role of entrepreneurship in the economic development of a country.

**SECTION C**

**ANSWER ANY TWO QUESTIONS** **(2 x 20 = 40)**

18. Explain the factors influencing entrepreneur.
19. Elaborately describe the business plan with suitable examples.
20. Describe the special privileges and problems faced by women entrepreneurs in India.
21. Explain the term 'Project Formulation'. What are its Elements?

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