

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086
(For candidates admitted during the academic year 2019-20 and thereafter)

COURSE CODE: 19BA/ME/TD45

B.B.A DEGREE EXAMINATION APRIL 2023
BUSINESS ADMINISTRATION
FOURTH SEMESTER

COURSE : MAJOR - ELECTIVE
COURSE TITLE : TRAINING AND DEVELOPMENT
TIME : 3 HOURS

MAX. MARKS: 100

Section – A

Answer ALL questions:

(10 x 2 = 20)

1. Define the term On the job training.
2. What is Off the job training?
3. Mention any two objectives of Training Need analysis.
4. Define the term Job Mapping.
5. Write a note on the Coaching.
6. What is E-learning?
7. What is Competence Based Training?
8. What is Role Based Training?
9. Define the term KPI.
10. What is Feedback?

Section – B

Answer any FIVE questions:

(5 x 8 = 40)

11. List out the objectives of Training.
12. What are the five major components of Training Need Assessment?
13. What are the benefits of Training to the Employer?
14. Explain the need for training in an organization.
15. What are the benefits of evaluating Training and development?
16. Explain the methods of Off-the job Training.
17. Explain the three various approaches to assessment.

Section – C

Answer any TWO questions:

(2 x 20 = 40)

18. Explain the role of External Agencies in Training and Development.
19. Explain the various methods of Assessment of Training Needs.
20. Point out the characteristics of Good Training Programme.
21. Highlight the advantages of On the job training and Off the job training.
