

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086**  
**(For candidates admitted during the academic year 2019-20 and thereafter)**

**COURSE CODE: 19BA/MC/PJ64**

**B.B.A DEGREE EXAMINATION APRIL 2023**  
**BUSINESS ADMINISTRATION**  
**SIXTH SEMESTER**

**COURSE : MAJOR CORE**  
**COURSE TITLE : PROJECT MANAGEMENT**  
**TIME : 3 HOURS**

**MAX. MARKS: 100**

**Section – A**

**Answer ALL Questions**

**(10x2=20)**

- 1) Write any two constraints of a project.
- 2) What do you mean by social feasibility?
- 3) Give the expansion of PID.
- 4) What is budgeting in project planning?
- 5) Write any two characteristics of a project.
- 6) Is product life cycle and project life cycle is one and the same?
- 7) What is conformance report?
- 8) Write a note on post completion audit.
- 9) What do you mean by report?
- 10) What do you understand by “managing the changes”?

**Section – B**

**Answer Any FIVE Questions**

**(5x8=40)**

- 11) Discuss the phases of project life cycle.
- 12) Elucidate the elements of feasibility study.
- 13) Explain the various types of resource management.
- 14) Write a note on tools of project management.
- 15) Explain the role of a good project Manager.
- 16) Bring out the internal role of a project work team
- 17) Explain the steps in risk management process.

**Section – C**

**Answer Any TWO Questions**

**(2x20=40)**

- 18) Briefly explain the process of managing the project.
- 19) Elaborate the contents and the need for project Initiation Document.
- 20) How a project can be measured? Explain with its features.
- 21) Describe the reasons for failure of a project.

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