

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086
(For candidates admitted during the academic year 2019 – 2020 & thereafter)

SUBJECT CODE: 19SC/ME/CS45

B.A. DEGREE EXAMINATION APRIL 2023

BRANCH III-SOCIOLOGY

FOURTH SEMESTER

COURSE : MAJOR ELECTIVE

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 3 HOURS

MAX. MARKS : 100

SECTION– A

ANSWER ALL QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 50 WORDS

(10X 2 = 20)

1. What is Corporate Social Responsibility?
2. Write any two characteristics of CSR.
3. What is Corporate Citizenship?
4. Write any two essential components for the development of CSR strategy.
5. What do you mean by Women Empowerment?
6. What is Infrastructural development?
7. What is Company Act?
8. Mention any two CSR objectives.
9. Highlight CSR initiatives of Nestle
10. Mention ITC programmes of CSR.

SECTION– B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 250 WORDS

(5 X 8 = 40)

11. Write a short note on the objectives of CSR.
12. What is social auditing in CSR?
13. Bring out the relevance of CSR and Human Rights.
14. Write a short note on the benefits of CSR to organizations.
15. What is the role of Disaster management and Relief work?
16. What is Stakeholder theory?
17. Write down the main features of Company Act 2013.
18. Examine Arvind eye hospital CSR initiatives.

SECTION– C

ANSWER ANY TWO QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 1200 WORDS

(2 X 20 = 40)

19. Elaborate your understanding on the CSR model from charity to responsibility.
20. Explain the CSR policy initiatives in India.
21. Analyze the importance of CSR and substantiate your understanding with a case study.
22. Write an essay on the importance of theory in the understanding CSR.
