

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019 – 2020 and thereafter)

SUBJECT CODE: 19CM/PE/EF23

M.A./M.Sc. DEGREE EXAMINATION NOVEMBER 2022
COMMERCE
THIRD SEMESTER

COURSE : ELECTIVE
PAPER : ENTREPRENEURSHIP AND FAMILY BUSINESS
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ANY SIX QUESTIONS. (6 x 10 = 60)

1. Explain the characteristics and functions of Entrepreneurs.
2. Discuss the role of Family business in Economic development of a Country.
3. Explain briefly the role and involvement of Board of Directors in Corporate Governance.
4. Discuss the dilemmas and challenges faced by family business.
5. What are the major issues involved in succession planning in family business?
6. How to manage the governance in family business?
7. Discuss in detail the term Family Business and shed light on successful sectors for family businesses.
8. Write a note on Wealth Governance.

SECTION – B

ANSWER ANY TWO QUESTIONS. (2 x 20 = 40)

9. Why does conflict arise in Family Business? How to resolve them?
10. Discuss the role and responsibilities of family business towards Corporate Governance.
11. Explain the strategic decision making and competitive advantage of family business.
12. Draft a project report of your own idea of a family business highlighting the family involvement, Management and family values and goals.
