

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019 – 2020 and thereafter)

SUBJECT CODE: 19CM/PC/ME14

M.Com. DEGREE EXAMINATION NOVEMBER 2022
COMMERCE
FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : MANAGERIAL ECONOMICS
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ANY SIX QUESTIONS:

(6 x 10 = 60)

1. Explain the nature and scope of Managerial Economics.
2. Explain the types of Elasticity of demand.
3. Explain the Laws of Returns to scale.
4. Examine the classification of markets.
5. Explain the phases of Business Cycles.
6. Write a short note on Public Private Participation.
7. Explain the concept of Long run cost curves.
8. Bring out the examples for exceptions to Law of Demand.

SECTION – B

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

9. Explain the Law of Variable Proportion with suitable diagram.
10. Explain the price and output determination under Monopoly.
11. Explain Paul Sweezy's concept of Kinked Demand curve Model.
12. Examine the various methods involved in measurements of National Income.
