

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019 – 2020 and thereafter)**

**SUBJECT CODE: 19CM/PC/GB14**

**M.Com. DEGREE EXAMINATION NOVEMBER 2022**  
**COMMERCE**  
**FIRST SEMESTER**

**COURSE : MAJOR CORE**  
**PAPER : GLOBAL BUSINESS ENVIRONMENT**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION – A**

**ANSWER ANY SIX QUESTIONS: (6 x 10 = 60)**

1. Explain the significance of Macro Business Environment.
2. What is the role of Ethics in International Business?
3. What do you mean by Strategic Decision Making in Global Business Environment?
4. Describe Global Development Index.
5. Explain the role of International Commodity Agreements.
6. What is Anti-Dumping? What are the measures followed for Anti-Dumping?
7. Explain the purpose of having World Economic Forum.
8. What are BRICS nations? What is the significance of bringing in BRICS countries together?

**SECTION – B**

**ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)**

9. Illustrate on the Nature and Scope of Global Business Environment? Explain the scenario in the lights of New Normal Era?
10. Define HDI? What are its components and their significances?
11. Explain the role of WTO in bringing in Economic Integration and Cooperation in World Trade?
12. Describe the working of IMF, World Bank and UNCTAD in promoting and regulating Global Business?

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