

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019–2020 and thereafter)**  
**SUBJECT CODE : 19ID/IC/SE55**

**B.S.W. DEGREE EXAMINATION – NOVEMBER 2022**  
**FIFTH SEMESTER**

**COURSE : INTERDISCIPLINARY CORE**

**PAPER : CREATION, MANAGEMENT AND DEVELOPMENT OF SOCIAL  
ENTERPRISES**

**TIME : 3 HOURS**

**MAX.MARKS: 100**

**SECTION – A**

**ANSWER ALL THE QUESTIONS:**

**(10 x 2 = 20)**

1. What are the Activities Undertaken by an NGO?
2. What organizations are included in the Third sector?
3. List out the factors leading to emergence of Social Enterprises
4. What are the Penalties issued/charged in case of Non-Compliance of legal formalities in NGO?
5. Explain the Pareto Optimality Concept.
6. Who is a Social Entrepreneur?
7. List the types of Social Entrepreneurs.
8. What is the need for a Vision statement in an organization?
9. Expand PRA, RRA and LFA.
10. What is volunteerism?

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS:**

**(5 x 8 = 40)**

11. Give the types and characteristics of Social Enterprises.
12. What is the role of social marketing in an NGO?
13. Explain the benefits of registering an NGO in India.
14. On What basis are the NGOs being classified?
15. Give a brief overview on the Characteristics of a Social Entrepreneur with suitable examples.
16. Write short notes on the work of Supporting Agencies – Ashoka, Skoll Foundation and Miller Center for Social Entrepreneurship.
17. Explain in brief Baseline Survey and development of a Product or Service.
18. Give a brief explanation on the features of Charity, Welfare and Development.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS:**

**(2 x 20 = 40)**

19. Describe the various ways available to Raise Funds for NGO in India.
20. What are the Three types in which NGO can be registered? Give a detailed description of the Documentation Required.
21. Discuss in detail the work undertaken by Bunker Roy – BAREFOOT COLLEGE, Joseph Nkandu - NUCAFE and Arunachalam Muruganandam – JAYASHREE INDUSTRIES.
22. Analyze the use of PRA and LFA for need assessment with suitable examples.

\*\*\*\*\*