# STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI 600086

(For students admitted from the Academic Year 2019 – 2020 and thereafter)

**CODE: 19ID/IC/HC55** 

# END SEMESTER EXAMINATIONS, NOVEMBER 2022 BACHELOR OF COMPUTER APPLICATIONS FIFTH SEMESTER

**COURSE : INTERDISCIPLINARY CORE** 

PAPER : HUMAN COMPUTER INTERACTION

TIME : 3 HOURS MAX. MARKS: 100

#### **SECTION - A**

## 1. ANSWER ALL THE QUESTIONS:

(10\*2=20)

- 1. What are the components involved in perceiving color?
- 2. Define episodic memory and semantic memory.
- 3. Differentiate visualizers from verbalizers.
- 4. What are walkthroughs?
- 5. What is verbal and non-verbal communication?
- 6. What are the goals of interactive design?
- 7. What are jaggies and the state the ways to reduce the same.
- 8. State the golden rule of design.
- 9. What are the principles to support usability?
- 10. State Ubiquitous computing.

#### **SECTION - B**

# ANSWER ANY EIGHT QUESTIONS

(8\*5=40)

- 11. Explain the concept of Iteration and prototyping.
- 12. Enumerate on the health issues that arise as a consequence of interface designs.
- 13. State and explain Limitation on interactive performance.
- 14. Discuss the common situations that trigger user frustration.
- 15. Write short notes on computer memory.
- 16. Write note on the approaches used to observe users.
- 17. Explain any three types of predictive models.
- 18. Describe the structure of the human ear along with the process of hearing.
- 19. List out the processes involved in cognition and explain in detail about attention
- 20. Explain any two applications themes for ubicomp.

## **SECTION - C**

# **ANSWER ANY TWO QUESTIONS:**

(2\*20=40)

- 21. Elaborate on the various interaction styles seen in HCI.
- 22. Discuss how interviews and questionnaires are used in collecting data from users.
- 23. Explain concepts of usability engineering and Design rationale.
- 24. Explain about Ubiquitous computing application research.

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