STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 86 (For Candidates admitted during the academic year 2019 – 2020 and thereafter)

SUBJECT CODE: 19EC/MC/BE33

B.A. DEGREE EXAMINATION NOVEMBER 2022 BRANCH IV – ECONOMICS FIRST SEMESTER

COURSE : MAJOR - CORE

PAPER : BEHAVIOURAL ECONOMICS

TIME : 3 HOURS MAX. MARKS: 100

SECTION - A

ANSWER ANY TEN QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS (10x2=20)

- 1. Define Behavioural Economics.
- 2. What is Bounded Rationality?
- 3. Define the term Heuristics.
- 4. Who propounded Prospect Theory?
- 5. State the meaning of Loss Aversion.
- 6. Define Hyperbolic Discounting.
- 7. What is Altruism?
- 8. What is a Dictator Game?
- 9. Define inter-temporal Choice.
- 10. What is a Reference Point?
- 11. Define Projection Bias.
- 12. What is confirmation bias?

SECTION - B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 400 WORDS: (5x8=40)

- 13. Comment on the role of rationality in Mainstream Economics.
- 14. Write a note on types of Utility.
- 15. List the components of Mental Accounting.
- 16. Write a note on Decision weighting.
- 17. Explain the concept Fairness in economic decisions.
- 18. Analyse the implications of irrational behaviour.
- 19. Explain the concept of Time Inconsistent Preferences.
- 20. Write a note on Ultimatum Games.

SECTION - C

ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS: (2x20=40)

- 21 Trace the history and Evolution of Behavioural Economics
- 22. Discuss the various behavioural biases while making investment decisions.
- 23. Explain in detail the various components of Prospect theory.
- 24. Enumerate the features of Discounted Utility Model.
