

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019 – 2020 and thereafter)

SUBJECT CODE: 19BA/MC/MC13

B.B.A. DEGREE EXAMINATION NOVEMBER 2022
BUSINESS ADMINISTRATION
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : MANAGEMENT CONCEPTS
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS: (10 x 2 = 20)

1. Define management.
2. What is Scalar Chain?
3. Define 'Planning'.
4. Write a note on MBO.
5. What is an organization?
6. Define delegation.
7. Mention the internal sources of recruitment.
8. List out the benefits of motivation
9. Define controlling.
10. What are the steps involved in budgetary control?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

11. Write briefly on the elements of Scientific Management.
12. What are the advantages of planning?
13. State the characteristics of organization.
14. Explain downward and upward communication.
15. Explain the characteristics of control.
16. Discuss the various stages involved in the process of training.
17. Distinguish 'authority' from 'power'.

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. Discuss 14 general principles of management given by Henri Fayol.
19. What are the features advantages and disadvantages of line organization.
20. Briefly explain different types of leaders.
21. Discuss the characteristics of planning in detail.
