

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019– 2020 and thereafter)

SUBJECT CODE:19AF/MC/BE33

B.COM (A&F). DEGREE EXAMINATION NOVEMBER 2022
ACCOUNTING AND FINANCE
THIRD SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS ETHICS AND CORPORATE GOVERNANCE
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 2 = 20)

1. Define Business Ethics.
2. What is whistle blowing?
3. What is corporate governance? State its 4 P's.
4. Write in brief the role of OECD in corporate governance.
5. What is corporate sustainability reporting?
6. Write a short note on the Triple Bottom Line of sustainable development.
7. Is insider trading permitted by SEBI – Comment.
8. Briefly explain the four primary functions of corporate governance.
9. What is ethical dilemma?
10. Write a few lines about the first corporate governance code for companies in India.

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

11. Discuss the objectives and scope of Business Ethics.
12. Illustrate the global corporate governance trends.
13. Distinguish between Corporate Sustainability and CSR.
14. Highlight the key features of the Whistleblowers Protection Act of India.
15. Explain the ethical and social implications of business policies and decisions.
16. Describe the Management Structure for Corporate Governance.
17. Narrate the strategies for managing environmental issues and challenges.

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. Detail the role of business ethics in the global environment.
19. Appraise the role and responsibilities of Boards of Directors in corporate governance.
20. Critically examine the ethical issues in marketing and advertising.
21. Interpret the Naresh Chandra Committee recommendations on Corporate Audit and Governance in your words.
