

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019– 2020 and thereafter)**

**SUBJECT CODE: 19CM/AC/EN15**

**B.C.A. DEGREE EXAMINATION NOVEMBER 2022**  
**COMPUTER APPLICATIONS**  
**FIRST SEMESTER**

**COURSE : ALLIED – CORE**  
**PAPER : ENTREPRENEURSHIP – NEW VENTURE CREATION**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION – A**

**ANSWER ALL QUESTIONS:** **(10 x 2 = 20)**

1. Define Entrepreneurship.
2. Who is an intrapreneur?
3. State the barriers to Entrepreneurship.
4. What do you understand by the term Lease financing?
5. What is Feasibility analysis?
6. List out the four benefits of Inventory management.
7. What do you mean by Product Design?
8. Explain the term E-payment.
9. What is a business plan?
10. What are E-business services?

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS:** **(5 x 8 = 40)**

11. Describe the various types of entrepreneurs with examples.
12. Explain the factors determining the choice of Organization.
13. What are the challenges in E-commerce which is currently faced by entrepreneurs?
14. Enumerate the importance of financial planning.
15. Explain the elements of Project formulation.
16. Discuss the problem of marketing faced by small enterprises.
17. Explain the growth and development of E-commerce.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS:** **(2 x 20 = 40)**

18. What are the Internal and External factors influencing entrepreneurship development?
19. Explain the various sources from which an enterprise can raise the required funds.
20. Discuss the steps involved in launching an enterprise.
21. Explain the qualities and functions of an entrepreneur.

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