STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086 (For candidates admitted during the academic year 2019–2020 and thereafter) SUBJECT CODE: 19CE/MC/PS13

B.A. DEGREE EXAMINATION, NOVEMBER 2022 ENGLISH AND COMMUNICATION SKILLS FIRST SEMESTER

COURSE : MAJOR CORE

PAPER : PRESENTATION SKILLS

TIME : 3 HOURS MAX. MARKS: 100

SECTION A

I. Answer any four of the following in about 75 words each.

(4x5=20 marks)

- 1. Create an infographic on the impact of global warming in India.
- 2. Explain the steps involved in giving constructive feedback.
- 3. What are the steps to be followed while designing audio-visual aids in a power point presentation?
- 4. Illustrate the importance of following etiquette in post-presentation interactions.
- 5. What are the points to remember while using note cards for presentations?
- 6. What are the most effective ways to conclude your presentation? Provide suitable examples.

SECTION B

II. Answer any four of the following in about 150 words each.

(4x10=40 marks)

- 7. How do you differentiate the features of sequential pattern presentation from those of spatial pattern presentation?
- 8. How can non-verbal communication be used to make an effective presentation?
- 9. Discuss five rhetorical devices commonly used in speeches with examples.
- 10. What are the common mistakes that users make while creating a PowerPoint presentation?
- 11. Compare the features of an informative presentation and a persuasive presentation.
- 12. Discuss the various presentation softwares that can be used to create an effective power point presentation.

SECTION C

III. Answer the following in about 300 words.

(2x20=40 marks)

13. Create a power point presentation highlighting the features and benefits of a food stall you are planning to set up in your college campus.

or

You are the Students' Union President; write a speech welcoming the first year students to college on their first day in college.

14. Write an outline to analyse a poem for a class presentation.

or

Prepare a detailed plan for a presentation on 'Advantages and Disadvantages of Online Education.' Give details of the content, visual aids and delivery techniques you will employ.
