

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086**  
(For candidates admitted during the academic year 2019– 2020 and thereafter)

**SUBJECT CODE: 19VT/VM/TG56**  
**B.Voc. DEGREE EXAMINATION, NOVEMBER 2022**

**TOURISM AND HOSPITALITY**

**FIFTH SEMESTER**

**COURSE : MAJOR - CORE**  
**PAPER : TOUR GUIDING AND TRAVEL CONSULTANCY**  
**TIME : 3 HOURS** **MAX.MARKS :100**

**SECTION – A**

**I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)**

1. Tour Guide
2. Nature Guide
3. Interpersonal skills
4. Tour Manager
5. Itinerary
6. Travel Planner
7. Thomas Cook
8. Health Insurance
9. VISA
10. Field Trips

**SECTION – B**

**II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)**

11. What are the challenges of a Tour Guide?
12. Point out the necessary qualities required for a Tour Guide.
13. What is the role of a Tour Manager?
14. What are the steps for preparing itineraries?
15. Construct a sample itinerary of a 10-day tour from Chennai to Delhi–Kulu –Manali.
16. Trace the origin of Travel Consultancy.
17. Narrate the relevance of transport in the Tour process.
18. Prepare a report of an imaginary tour to any historical place.

**SECTION – C**

**III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)**

19. a. Assess the role and responsibilities of a Tour Guide.  
(OR)  
b. Enumerate the types of Tour Guides.
20. a. Appraise the importance of a good personality and etiquette for a Tour Guide.  
(OR)  
b. Categorize the types of Itineraries.
21. a. Highlight the responsibilities of a Travel Consultant.  
(OR)  
b. Discuss the Travel formalities for International Travel.

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