STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086 (For candidates admitted during the academic year 2019–2020 and thereafter)

SUBJECT CODE: 19VT/VM/HM36 B.Voc. DEGREE EXAMINATION, NOVEMBER 2022 TOURISM AND HOSPITALITY

THIRD SEMESTER

COURSE : MAJOR - CORE

PAPER : HOSPITALITY MANAGEMENT

TIME : 3 HOURS MAX.MARKS :100

SECTION - A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

- 1. What is Master Folio?
- 2. Describe Tavern.
- 3. List out the various sections of Front Office Department.
- 4. What is Bag Pull?
- 5. Explain Apartotel.
- 6. On what basis hotels are classified?
- 7. State the duties of concierge.
- 8. What is hospitality marketing?
- 9. Expand and explain the use of PMS in Hotels?
- 10. Write a note on Integrated Hotel system.

SECTION - B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH.

(5X8=40)

- 11. Discuss, briefly about Welcome group of hotels.
- 12. Explain Continental and American room plans.
- 13. State are the duties and responsibilities of the Food and beverage manager.
- 14. Enlist the various laws pertaining to the hospitality industry.
- 15. What are the roles and responsibilities of a Night auditor?
- 16. How are emergencies handled by hotels?
- 17. Describe the procedures to handle guest complaints.
- 18. Explain the functions of IHRA.

SECTION - C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH.

(3X10=30)

19. a) Explain the Evolution of Hospitality industry.

(OR)

- b) Elaborate the functions of Front Office.
- 20. a) Sketch out the duties and responsibilities of Housekeeping Department.

(OR)

- b) Write a detailed account on types of rooms.
- 21. a) Write an essay about future trends in hospitality industry.

(OR)

b) Describe the role of FHRAI in hospitality industry.

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