

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019– 2020 and thereafter)

SUBJECT CODE: 19VT/VM/ET56
B.Voc. DEGREE EXAMINATION, NOVEMBER 2022
TOURISM AND HOSPITALITY

FIFTH SEMESTER

COURSE : MAJOR - CORE
PAPER : EMERGING TRENDS IN TOURISM
TIME : 3 HOURS **MAX.MARKS :100**

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. Explain the term 'tourist'
2. Write about employment generation through tourism.
3. What is Space tourism?
4. Define the term 'Amenities'.
5. Write briefly about fashion tourism.
6. What is Spa?
7. Describe the importance of foreign exchange.
8. Explain niche tourism.
9. Explain the significance of yoga in tourism.
10. What is wine tourism?

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. Elucidate the scope and importance of tourism.
12. "Upgradation of facilities and amenities will result in tourism development" – Justify.
13. Illustrate the significance of Wellness tourism.
14. Critically analyse the future prospective of tourism industry.
15. Give a brief account of the ways to avoid payment failures.
16. Write an essay on the various emerging types of tourism.
17. Discuss about the social impacts of tourism.
18. Explain Eco tourism. Highlight the eco tourism spots in India.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. (a). Write an essay on the evolution of tourism industry in 21st century.
(OR)
(b) Discuss the economic factors which influence the growth of tourism.
20. (a) Explain the significance of rural tourism and discuss destinations famous for Rural Tourism.
(OR)
(b) Describe the important role of maintenance and sustainability for upgrading a tourist destination.
21. (a) Highlight the technical issues in terms of booking tourism services online.
(OR)
(b) Elucidate the origin and current role of Medical Tourism in Indian context.
