STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019– 2020 & thereafter)

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SUBJECT CODE: 19HS/MC/IT13
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B. A. DEGREE EXAMINATION, NOVEMBER 2022
BRANCH IA– HISTORY AND TOURISM
FIRST SEMESTER

COURSE   :   MAJOR - CORE
PAPER   :   INTRODUCTION TO TOURISM
TIME   :   3 HOURS   MAX.MARKS:100

SECTION – A
I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH.   (10X3=30)
  1. Define Tourism.
  2. What is Buddhist Circuit ?
  3. Write a short note on Ellora Caves.
  4. Who is an Excursionist?
  5. Describe the importance of World Tourism Day.
  6. What is Wildlife Conservation?
  7. Define the term "Rural Tourism".
  8. Explain about the Backwaters of Kerala.
  9. Write a short note on UNESCO.
  10. Write briefly about Oriental Express.

SECTION – B
II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH.   (5X8=40)
  11. Explain briefly about the basic elements and components of Tourism.
  12. Discuss the paradigms of Environmental Impact Assessment.
  13. Illustrate the importance of Sustainable Tourism Management in Protected areas in India.
  14. Write an essay on the future Trends in Tourism.
  15. Critically analyse the importance of Cultural Tourism in India.
  16. Give a short account of Indian Railways and Special trains.
  17. GIS technology offers great opportunities for the development of modern tourism – Justify.
  18. Explain the formation and functions of Ministry of Tourism.

SECTION – C
III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH.   (3X10=30)

  19. (a) Explain in detail the various types of Tourism.
                            (OR)
      (b) What is Eco Tourism? Explain the impact of Eco tourism on the local communities.

  20. (a) Write a detailed account on various Travel Circuits in India.
                            (OR)
      (b) Explain how Information Technology has affected the Tourism and Hospitality Industry.

  21. (a) Discuss the functions and scope of ITDC in the development of Tourism in India.
                            (OR)
      (b) Elucidate on the role of National Tourist Organization in the development tourism in India.
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