

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2008 – 09 & thereafter)

SUBJECT CODE : CS/ME/WT44

B. C. A. DEGREE EXAMINATION, APRIL 2012
FOURTH SEMESTER

COURSE : MAJOR ELECTIVE
PAPER : WEB DESIGNING TECHNIQUES
TIME : 1½ HOURS

MAX. MARKS: 50

Section A

Answer all the questions:

(10x1=10)

Fill in the blanks:

1. CSS stands for
2. Java script is alanguage
3. WYSIWYG is
4. FTP is
5. Credibility of site also depends on its

Choose the correct answer:

6. gif stands for
 - a) graphical interchange
 - b) Graphics interchange format
 - c) none
 - d) Graphic interchange file format
7. is the combination of event and action.
 - a) script
 - b) behaviour
 - c) Coding
 - d) Linking
8. The primary aim of thetag is to specify which document to display.
 - a) Frame
 - b) page
 - c) html
 - d) none
9. To set the background color we use attribute.
 - a) bground
 - b) background
 - c) bgcolor
 - d) colour
10. The default color of the text is.....
 - a) contrast color
 - b) white
 - c) green
 - d) black

Section B

Answer all the questions:

(5x2=10)

11. What are bread crumbs?
12. Brief on 'uploading the website'.
13. Brief on error messages.
14. What are the basic points to determine the usability of a website.
15. How to test your web site?

Section C

Answer any SIX of the following questions:

(6x5=30)

16. What are the three factors that are to be considered for the color effects?
17. What are the different types of links? Explain them.
18. Describe the ways of incorporating graphics in the website.
19. Discuss about various page layouts possible for an effective website.
20. How to enable searching your site through search engines?
21. What are form elements?
22. Describe about website maintenance.
23. Explain site development process in detail.
