STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 86 (For candidates admitted during the academic year 2016 – 2017)

SUBJECT CODE: 16VS/VM/GM66

B. Voc. DEGREE EXAMINATION, APRIL 2022 SUSTAINABLE ENERGY MANAGEMENT SIXTH SEMESTER

COURSE: MAJOR CORE

PAPER : GREEN MANAGEMENT-URBAN AND RURAL SCENARIO

TIME : 3 HOURS MAX. MARKS : 100

Section – A

	Section – A				
	Answer any ALL questions		•	$(30 \times 1 = 30)$	
I. CHOOSE THE CORRECT ANSWER					
1.	1 are seals of approval given to products that are deemed to have fewer				
	impacts on the environment than functionally or competitively similar products.				
	a) Ecolabels b) Copyright c) Eco-designing d) Patent				
2.	are urban rain gardens with vertical walls and either open or closed bottoms.				
	a) Rain Gardens b) Planter boxes c) Bioswales d) Permeable Pavements				
3.					
	a) Mimusops elengi b)	Azadirachta indic	a		
	b) Ficus benghalensis d) Casuarina equisetifolia				
4.	reduces flooding and filters polluted rain runoff from the street.				
	a) Downspout Disconnection b)	Green marketing			
_	b) Green Street d) Green roof				
5.	Setting up suppliers of a product near to reduces fuel consumption.				
	a) EDI b) OEM c) I	EPI (d) DFE		
II. EXPAND THE FOLLOWING:					
6.	UHI –				
	EPI –				
	GSCM-				
	VOC –				
10.	. LEED –				
11.	. GI –				
12.	. UOS –				
13.	OEM-				
III. FILL IN THE BLANKS					
	is the practice of planting vegetation on a roof, just like they are planted in a garden.				
15.	is eliminating waste in every stage of supply chain.				
16.	. If a green claim is discovered to be false or contradicted, it is said to be				
Γ/.	is the sum of water evaporation and transpiration from a surface area to the				
10	atmosphere.				
	The Scientific name of Neem is				
19.	involves designing products, services, processes to avoid damage to the environment, society and the economy.				
20	Competitive advantage can be classified into different categories.				
20.	. Competitive advantage can be classified in		it categories.		

IV. ANSWER IN A SENTENCE

- 21. Define Microclimate.
- 22. What is meant by green marketing?
- 23. Define Eco-label.
- 24. Mention any two benefits of GSCM.
- 25. What is Rain water harvesting?

V. MATCH THE FOLLOWING

26. Whistling tree - Amazon

27. Comparative advantage
28. Sausage tree
29. Second party labelling
Casuarina equisetifolia
Industry associations
Kigelia pinnata

30. First party labelling - Karanj

Self declaration

SECTION - B

Answer any SIX questions:

 $(6 \times 5 = 30)$

- 31. Explain the emergence of environmental market.
- 32. Write a brief note on Eco-designing.
- 33. Illustrate on how to design a climate resilient building.
- 34. Explain urban heat island in brief.
- 35. Discuss the Competitive advantage and its classification.
- 36. Explain green spaces with examples.
- 37. Discuss the social benefits of green infrastructure.
- 38. Write a short note on adaptation to climate change.

SECTION - C

Answer any TWO questions:

 $(2 \times 20 = 40)$

- 39. Elucidate the types of Green Infrastructure with its microeconomic aspects.
- 40. Write a detailed note on the Green supply chain management.
- 41. Explain the properties and potential of different tree species on microclimate regulation with the cooling strategies.
- 42. Discuss the importance of green space in cities for promoting healthy living.
