# STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086

(For candidates admitted during the academic year 2016 - 2017)

**SUBJECT CODE: 16VS/VM/EI66** 

## B.Voc. DEGREE EXAMINATION, APRIL 2022 SUSTAINABLE ENERGY MANAGEMENT SIXTH SEMESTER

**COURSE** : MAJOR CORE

PAPER : ENTREPRENEURIAL INITIATIVES

	TIM	<b>IE</b>	: 3 HOURS			MAX.MARKS: 100
				SECT	ION – A	
	Ans	wer al	l the questions:			$(20 \times 1 = 20)$
I.		CHO	OSE THE COR	RECT ANSWER	}	
	1.	Indivi	iduals who help th	e entrepreneur in	business activities	
		a.	role models	b	. Professionals networ	k
		b.	Parents		. None of the above	
	2.	These	e entrepreneurs are	e people who follo	ow the path shown by i	nnovative entrepreneurs
			Imitating		c. Drone	
	3.	In Mu	ıdra Yojana Schei	ne,	_ is the plan for the bu	sinesses in the initial
		stage.				
						d. Dena Shakthi
	4.		ient Mahila Vikas n	Yojana Scheme,	the sanctioned loan an	nount must be repaid
		a.	3 years	b. 5 years	c. 7 years	d. 4 years
	5.		the odd one out			
	_		Swiggy		c. zomato	d. toast
	6.		is required to help		_	
			Existing entrepre		c. Future genera	
		2.	First generation	entrepreneurs	d. None of the a	bove
	II.	FILL	IN THE BLANK	S		
	7.	7. The scheme helps to start a own food catering business is				
		8. One of the banks which provide Green Financing is				
					Programs	
	10	. The w	vord 'Entrepreneu	rship' is derived f	romword	,·
	11	. One f	function of an entr	epreneur	<u></u>	
	***	EXZDA				
			ND THE FOLL	JWING		
		. IRED				
		. SIDB				
		. SME				
	15	. EDP -	_			
	IV	<b>. MA</b> ]	TCH THE FOLL	OWING		
	16	. Uber		- Indian fashion	e-commerce company	,
<ul><li>16. Uber - Indian fashion e-commerce company</li><li>17. Myntra - Garrett Camp</li></ul>						
18. H & M - U K Company						
		. Swigg		- Bangalore com		
		. Flipka			n e-commerce compan	y
		1		- Sachin and Bir		•

### SECTION - B

### **Answer any four questions:**

 $(4 \times 10 = 40)$ 

- 21. Discuss any five schemes for Women Entrepreneurs.
- 22. Elucidate the classification of Entreprenuers
- 23. List the Women entrepreneur organizations and describe the role of them.
- 24. Define Green funding. How do we get benefit out of it
- 25. Write about famous Indian and International Entrepreneurs along with their product description
- 26. Explain with an suitable example of an startup which failed

### SECTION - C

### Answer any two questions:

 $(2x\ 20 = 40)$ 

- 27. Write a detailed note on the factors governing entrepreneurship.
- 28. Elucidate the characteristics of an entrepreneur and briefly explain the steps involved in promoting a venture.
- 29. What are the problems faced by women entrepreneurs?
- 30. What are the steps to start a business? Explain the process flow in detail.

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