

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086**  
**(For candidates admitted during the academic year 2019 – 2020 & thereafter)**

**SUBJECT CODE: 19SC/ME/CS45**

**B.A. DEGREE EXAMINATION APRIL 2022**

**BRANCH III-SOCIOLOGY**

**FOURTH SEMESTER**

**COURSE : MAJOR ELECTIVE**

**PAPER : CORPORATE SOCIAL RESPONSIBILITY**

**TIME : 3 HRS**

**MAX.MARKS : 100**

**SECTION– A**

**ANSWER ALL QUESTIONS EACH ANSWER SHOULD NOT EXCEED 50 WORDS**

**(10X 2 = 20)**

1. What is Social Auditing?
2. Define Corporate Social Responsibility.
3. Identify the important theories of CSR.
4. What is Corporate citizenship?
5. What is Digital divide?
6. Mention any two women empowerment initiatives of corporate sectors.
7. What do the corporates do with CSR funds in case of not spending it within the given duration?
8. Explain the application of Trusteeship in CSR.
9. How ITC is implementing Triple Bottom Line approach in its CSR activities?
10. Mention the different domains in Carroll's pyramid of CSR.

**SECTION– B**

**ANSWER ANY FIVE QUESTIONS EACH ANSWER SHOULD NOT EXCEED 250 WORDS**

**(5 X 8 = 40)**

11. Corporate Social Responsibility of companies are different from the charitable work done by Non-governmental organisations- justify.
12. Identify the important characteristics of CSR.
13. Explain the stakeholder theory connecting with Nestle.
14. Write a short note on Corporate Citizenship.
15. Analyse why all business should embrace environmental sustainability?
16. Briefly explain the role of CSR in Disaster Management and Relief work with examples.
17. Write on the important features of Companies Act 2013.
18. Explain how Arvind Eye Hospital work in the field of health care.

**SECTION– C**

**ANSWER ANY TWO QUESTIONS EACH ANSWER SHOULD NOT EXCEED 1200 WORDS**

**(2 X 20 = 40)**

19. Explain how Corporate Social Responsibility changed from charity to responsibility?
20. Analyse with case studies the benefits of CSR activities to the organisations which initiated.
21. Analyse whether ITC is making the right interventions for a better future.
22. Explain the role of CSR in Health and Education and Human Rights.

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