

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2008-2009 & thereafter)

SUBJECT CODE : CM/ME/ED64

B.Com. DEGREE EXAMINATION APRIL 2012
COMMERCE
SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS **MAX. MARKS : 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. Who is an innovative entrepreneur?
2. Who is an entrepreneur?
3. Define a project.
4. Distinguish between invention and innovation.
5. Explain the term plant layout.
6. What is Desk research?
7. What do you mean by report format?
8. What is project formulation?
9. Write a short note on “term loans”.
10. What do you understand by woman entrepreneurship?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. Explain the classification of entrepreneurs.
12. What are the qualities of a successful entrepreneur?
13. Discuss the various phases of project life cycle.
14. How will you classify the projects?
15. Explain the need for project formulation.
16. Explain the functions of IDBI.
17. Explain the economic and social background of women entrepreneurs.

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. Explain in brief the factors that affect the growth of entrepreneurship.
19. Describe the steps involved in the identification of a project.
20. Explain in detail the seven distinct and sequential stages of project formulation.
21. What problems are faced by women entrepreneurs and how do they cope with these problems?
