

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.

COURSE CODE: 19CM/MC/PM13

B.COM DEGREE EXAMINATION – NOVEMBER 2021

COMMERCE – SHIFT II

COURSE : MAJOR CORE

PAPER : PRINCIPLES AND PRACTICES OF MANAGEMENT

TIME : 3 HOURS

MAX. MARKS: 100

Section A

Answer all the questions:

(7x4=28)

1. What is Scientific Management?
2. Explain the term Directing.
3. State the various techniques of managerial control.
4. What are the advantages of Functional Departmentation?
5. Explain any four barriers of communication.
6. What do you mean by Job enrichment?
7. List out the types of managerial decisions.

Section B

Answer any TWO Questions:

(2 x 16 = 32)

8. a) Explain the meaning and nature of planning.
b) Discuss the different types of plans in management.
9. a) Discuss the internal and external sources of recruitment.
b) Explain the difference between recruitment and selection.
10. a) What do you mean by controlling? Identify its importance in business organization.
b) Discuss the process of controlling with suitable diagram.

Section C

Answer any ONE Question:

(1 x 40 = 40)

11. a) Discuss the steps in the process of management.
b) What are the 14 Principles of management contributed by Henry Fayol?
12. a) Define leadership. What are the different styles of leadership practiced in organizations?
b) Elucidate the various leadership theories.
