

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.

COURSE CODE: 19VB/VE/ED35

B.VOC DEGREE EXAMINATION – NOVEMBER 2021

VOCATIONAL - BANKING, FINANCIAL SERVICES AND INSURANCE

THIRD SEMESTER

COURSE : MAJOR – CORE

PAPER : ENTREPRENEURIAL DEVELOPMENT

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

Answer all the questions:

(7 x 4 = 28)

1. Who is an Intrapreneur?
2. What is Project feasibility?
3. How is idea generation different from idea screening?
4. Write a short note on working capital.
5. List out any four Environmental barriers to Entrepreneurship development.
6. Why is project formulation important?
7. Mention any four factors that determine the working capital.

SECTION – B

Answer any TWO questions:

(2 x 16 = 32)

8. Enumerate the external sources of raising funds for establishing an enterprise.
9. Describe the stages of new product development with suitable examples.
10. (a) Critically examine the challenges faced by entrepreneurs in establishing and developing their enterprise. **(8 Marks)**
(b) “Financial Institutions play a vital role in the development of the Entrepreneurs”. Validate the statement. **(8 Marks)**

SECTION – C

Answer any ONE question:

(1 x 40 = 40)

11. (a) “Ambitions or goals alone may not make a person an entrepreneur”. What are the required characteristics of a successful Entrepreneur? **(10 Marks)**
(b) Elucidate the managerial functions performed by Entrepreneurs. **(10 Marks)**
(c) “Entrepreneurs are agents of change”. In the light of this statement, explain the role of Entrepreneurs in Service Institutions. **(10 Marks)**
(d) Describe any five types of entrepreneurs with suitable examples. **(10 Marks)**

12. (a) Define Project. How are projects classified? **(15 Marks)**
- (b) Prepare a project report of new business proposal for raising Finance. **(15 Marks)**
- (c) State True or False. Validate your answer. **(2.5 Marks each)**
- (i) The last stage in the business planning process is arranging the Finances.
- (ii) A project feasibility study helps to create a profitable project.
- (iii) Economic feasibility is the only criteria of assessment of project report.
- (iv) Imitative entrepreneurs are also called as second generation entrepreneurs.
