

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.

COURSE CODE: 19BA/MC/EG34

BBA DEGREE EXAMINATION – NOVEMBER 2021

COMMERCE – SHIFT II

COURSE : MAJOR – CORE

PAPER : ETHICS, GOVERNANCE & SUSTAINABILITY

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

Answer all the questions:

(7 x 4 = 28)

1. What do you mean by business ethics?
2. List any four labour laws in India.
3. Write a note on Deontological ethics.
4. What do you mean by the term 'churning'?
5. Write a short note on Corporate Governance.
6. What are the rights of consumers?
7. Write a note on Right to Information Act.

SECTION – B

Answer any TWO questions:

(2 x 16 = 32)

8. To protect the consumers from unfair traders the government introduced an Act. Explicate the various provisions of the Act.
9. Which committee was formed to promote and raise the standards of corporate governance in India? Elucidate the various recommendations of the committee.
10. Explain the moral theory in which the right act in any circumstance is the one that produces the best overall consequence as determined by the theory's account of value?

SECTION – C

Answer any ONE question:

(1 x 40 = 40)

11. a) What do you call a takeover that is opposed by the management of the target company? Illustrate the various such takeover tactics (12 marks)
(b) Inaccurate and unethical prices distort economic decision making. Illustrate the various unethical pricing practices with examples. (12 marks)
(c) What are the objectionable practices in selling financial products? (6 marks)
(d) Which theory of insider trading states that insiders have an unfair advantage over the other investors? Briefly explain that theory. (10 marks)
12. (a) India is the first country to make CSR mandatory for the companies. When was CSR made mandatory? What are the criteria for CSR? What is the composition of CSR committee? (6 marks)
(b) There are suggested areas of activities for companies to implement their CSR activities. Explain those suggested areas of activities? (14 marks)

(c) The classical view of CSR was developed not by outsiders but by business leaders themselves as a response to outside pressure. Give the basic propositions as expressed by James W. McKie. (4 marks)

(d) Explain and Justify the Classical View of CSR (16 marks)
