

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI- 86

DEPARTMENT OF PSYCHOLOGY

END SEMESTER EXAMINATION- NOV 2021

SOCIAL PSYCHOLOGY I

CODE: 19PY/AC/SP15

Max marks: 100

Duration- 3 hrs

Section A

Answer all questions not exceeding 50 words.

5*6= 30

1. What is an attitude?
2. Define Social Psychology
3. Explain Persuasion
4. Mention three factors that influence interpersonal attraction.
5. Mention three factors affecting conformity.

Section B

Answer any 5 (250-300 words).

5*10= 50

6. Why do people help others? What are the motives for prosocial behavior?
7. Discuss the theory of Cognitive Dissonance.
8. How does one resist social pressure?
9. Explain the nature of attitudes and its formation.
10. Write on the two routes to persuasion.
11. Differentiate between fundamental attribution error and self-serving bias supports your answer with appropriate examples.
12. Explain in detail Sternberg's triangular theory of love.

Section C

Answer any 1 (not more than 1000 words).

1*20= 20

12. Discuss in detail the classic experiment on conformity.
13. Illustrate on the nature and scope of social psychology

