

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2016-17& thereafter)

SUBJECT CODE: 16VF/VM/EI56

B.Voc. DEGREE EXAMINATION, NOVEMBER 2021
FOOD PROCESSING AND QUALITY CONTROL.

COURSE : MAJOR CORE
PAPER : ENTREPRENEURIAL INITIATIVES
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

(20 Marks)

I. Choose the correct answer:

(10 x 1=10)

1. Entrepreneurs typically form
 - a. Service business
 - b. Manufacturing companies
 - c. Constructive companies
 - d. A variety of ventures
2. For the success of business plan the goal should be
 - a. Specific
 - b. Limitless
 - c. Generalized
 - d. Imaginary
3. The term entrepreneur is translated as
 - a. Between-giver
 - b. Between-taker
 - c. Receiver
 - d. Giver
4. The level at which an individual is viewed by society is called
 - a. Financial status
 - b. Qualification
 - c. Social status
 - d. Achievement
5. Investment in equipment service sector in micro scale industry should be
 - a. Up to 10 lakhs
 - b. 10 lakhs - 2 crores
 - c. 2 crores - 5 crores
 - d. None of the above

II. Fill in the Blanks:

6. Name the institution which was set up in 1982 to promote integrated rural development.....
7. Rashtriya mahila kosh was set up to provide micro credit to poor women.
8. The term entrepreneurs was applied to business initially by the French economist in the 18th century.....
9. Entrepreneurs are concerned about basic issues of
10. Richard cantillon viewed the entrepreneur as a who “buy(s) at an uncertain price, therefore operating at a risk”

III. Answer the following

(5 X 2 = 10)

11. WAWE.
12. List 4 functions of an entrepreneur.
13. Agricultural entrepreneur.
14. Differentiate entrepreneurship and enterprise.
15. Name the 2 fostering factors for women entrepreneurs.

SECTION – B

Answer any TWO questions.

(15x2=30)

16. Explain the factors affecting women entrepreneurs
17. Explain 6 entry barriers faced by entrepreneurs
18. What are the categories of women entrepreneurs in India?
19. Explain Biotech Park for women.

SECTION – C

Answer any TWO questions.

(25x2=50)

20. Explain 6 schemes started by the Government of India to help women entrepreneurs.
21. Write about the innovation and initiation of entrepreneurial venture – desire, decision and formulation.
22. What are the steps to be followed to start a business? Explain the process flow in detail with a proposal.
23. Case studies of two women entrepreneurs who have enthused you.
