

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI -86
(For candidates admitted from the academic year 2015-2016)
END SEMESTER EXAMINATIONS – NOVEMBER 2020

BRANCH – I HISTORY AND TOURISM

SUBJECT CODE :19HS/MC/IT13 (History)
19VT/VM/IT16 (B.Voc)
PAPER : INTRODUCTION TO TOURISM

TIME : 1 Hr 30 minutes
MAX. MARKS : 50

SECTION A

ANSWER ANY 5 QUESTIONS IN NOT MORE THAN 30 WORDS (5 X 3 = 15)

1. What is Heritage tourism
2. Give two differences of Medical tourism and Wellness tourism.
3. Write any 3 elements of tourism that are fundamental in attracting the tourists.
4. Explain the
5. Explain Sustainable tourism and few examples of protected areas in India.
6. Write any 3 differences between Non-destination related and Destination specific motivation.
7. What is Ethnic tourism. Give examples.

SECTION B

ANSWER ANY FIVE QUESTIONS IN NOT MORE THAN 300 WORDS

(5x 5 = 25)

8. Explain Desert Safaris in India.
9. Write a note on any two travel circuits in India.
10. Write a brief note on GIS and its application in Tourism.
11. Give a brief account of the role of TTDC in the promotion of tourism in Tamil Nadu
12. Explain one Luxury train respectively that promotes tourism in North India and South India.
13. Explain
14. Give a brief account on the effects of COVID19 pandemic on the tourism and hospitality sector

SECTION C

ANSWER ANY ONE QUESTIONS IN NOT MORE THAN 1000 WORDS 1 X 10 = 10

15.). Give a brief account of the growth and development of tourism in the global context.
16.) Write a short note on Cultural tourism with examples
