

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086**

(Effective from the academic year 2020 – 2021)

**DEPARTMENT OF SOCIAL WORK  
HUMAN RESOURCE MANAGEMENT**

**END SEMESTER EXAMINATION**

**APRIL 2021**

**CODE: 20HR/PC/CR24**

**COURSE: Core**

**PAPER: Corporate Social Responsibility**

**Max Marks -50**

**Time –1 ½ Hours**

**SECTION A**

**ANSWER ALL. ANSWER SHOULD NOT EXCEED 50 WORDS**

**(5X2=10 marks)**

- 1) Mention the Policy of CSR.
- 2) Write the objective of Corporate Governance.
- 3) What are the tools of CSR?
- 4) What are Sustainable Development Goals?
- 5) What is the Role of Social Workers in CSR?

**SECTION B**

**ANSWER ANY TWO. ANSWER SHOULD NOT EXCEED 600 WORDS**

**(2X10=20 marks)**

- 6) Write the Models of CSR.
- 7) Mention any two ILO tripartite Declaration in detail.
- 8) Write in detail about Corporate Philanthropy.

**SECTION C**

**ANSWER ANY ONE. ANSWER SHOULD NOT EXCEED 1200 WORDS**

**(1X20=20marks)**

9) Cipla Limited is an Indian multinational pharmaceutical and biotechnology company, headquartered in Mumbai, India. Cipla primarily develops medicines to treat respiratory, cardiovascular disease, arthritis, diabetes, weight control and depression; other medical conditions. At Cipla, they constantly work towards ensuring access to high quality and affordable medicines to support patients in need. Which is why they have been trusted by healthcare professionals and patients across geographies for the last 8 decades. Cipla, as an organization, has been built brick-by-brick on the foundation of care. Caring For Life has always been and continues to remain, their guiding purpose. Driven by the same purpose, they have extended their presence to 80+ countries providing over 1,500 products across various therapeutic categories in 50+ dosage forms. To make healthcare more affordable globally, they are deepening their presence in the key markets of India, South Africa, the U.S. among other economies of the emerging world.

<b>YEAR</b>	<b>2019-2020</b>	<b>2018-2019</b>	<b>2017-2018</b>
<b>AMOUNT</b>	16,418 Cr	1,720 Cr	4,224 Cr

- a) What is the amount spent for the year 2020-2021?
- b) Mention 2 activity which cipla can contribute as CSR activity for COVID-19.
- c) Link the given image with the SDGs and describe the CSR activities



**10)** Nestlé India Limited, a leading Nutrition, Health and Wellness Company has been in India for about 100 years. The company, since its inception, has projected a responsible behaviour by ensuring the welfare and upliftment of communities around which it operates. The company believes that creating better livelihood opportunities for the communities residing around its operations, is its responsibility.

Through its Corporate Social responsibility (CSR) initiatives, Nestle focuses on areas in which it can create maximum value. These areas include:

- Nutrition: India bears the double burden of malnutrition for a large part of her population. Nestle’s CSR initiatives aim at improving nutrition awareness of communities with a special focus on school children.
- Water and Sanitation: India is among the world’s most water-stressed countries. Many citizens of India do not have access to safe drinking water. The CSR initiatives of Nestle India aims to help farmers with techniques to reduce water usage in agriculture, raise awareness on water conservation and provide access to safe drinking water and sanitation.
- Rural Development: Nestle CSR has chosen to focus on rural development in order to support the sustainable development of farmers, which would allow them to grow as the company grows.

- a) Allocate the budget for the above mentioned activities as per ur priority. CSR Budget - 18 Cr.
- b) Write the report of Nestle CSR activities. Report should contain the following
  - i) CSR Policy.
  - ii) CSR Committee
  - iii) project details.