

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600086
SUBJECT CODE: 19EC/PE/AM15

M.A. DEGREE EXAMINATION, MAY 2021
BRANCH IV – ECONOMICS
END SEMESTER EXAMINATION

COURSE: ELECTIVE
PAPER: ADVANCED MANAGERIAL ECONOMICS
TIME: 1 ½ HOURS

MAX. MARKS: 50

SECTION – A

(3 x 10 = 30)

ANSWER ANY 3 OUT OF 5 QUESTIONS IN 300 WORDS EACH

1. What is demand forecasting? Explain briefly the different techniques of demand forecasting.
2. Discuss Nash Equilibrium and how is it different from dominant strategy equilibrium?
3. Explain the different sources of capital available to a firm.
4. What is cost of capital? Distinguish between debt capital and equity capital.
5. Define risk and uncertainty. Explain the steps involved in the analysis of risky decisions.

SECTION – B

(1 x 20 = 20)

ANSWER ANY 1 OUT OF 2 QUESTIONS IN 1200 WORDS

6. Explain the different types of pricing strategies followed by a firm with suitable examples
7. What is capital budgeting? Explain the different techniques of capital budgeting with suitable examples.

