

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086.
(For candidates admitted during the academic year 2019-2020 and thereafter)
SUBJECT CODE: 19BA/MC/MC13
B.B.A. DEGREE EXAMINATION DECEMBER 2020
BUSINESS ADMINISTRATION
FIRST SEMESTER

COURSE : MAJOR CORE

PAPER : MANAGEMENT CONCEPTS

TIME : 90 MINUTES

MAX. MARKS: 50

SECTION –A

Answer all questions:

(7x2 = 14)

1. Define Management.
2. What is Planning?
3. State the purpose of Organizing.
4. What is Organization structure?
5. List the types of communication with suitable examples.
6. Draw the Maslow's Theory of Motivation.
7. What are the different types of leadership?

SECTION – B

(2x8 = 16)

Answer any TWO questions:

8. Explain the objectives of Management.
9. What is decentralization? Explain its advantages and disadvantages.
10. Describe the sources of Recruitment.

SECTION – C

(1x20 = 20)

Answer any ONE question

11. Discuss the different types of training.
12. Elaborate the methods of Controlling techniques.
