

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600086.**  
**(For candidates admitted during the academic year 2016-2017 and thereafter)**  
**COURSE CODE: 16CM/MC/EM55**

**B.B.A DEGREE EXAMINATION DECEMBER 2020**  
**BUSINESS ADMINISTRATION**  
**FIFTH SEMESTER**

**COURSE : MAJOR CORE**

**PAPER : ENTREPRENEURIAL MANAGEMENT**

**TIME : 90 MINUTES**

**MAX MARKS: 50**

**Section - A**

**Answer All the Questions**

**(7 x 2 =14)**

1. Differentiate between Intrapreneur and Entrepreneur.
2. Who are Fabian Entrepreneurs?
3. Write a note on Environmental Scanning.
4. Explain Project Life Cycle.
5. What do you mean by Project Identification?
6. Distinguish between Private and Public company.
7. What is Project Report?

**Section - B**

**Answer Any Two Questions**

**(2 x 8 =16)**

8. Enumerate the sources of Business Idea.
9. Explain the different types of Project.
10. What are the factors determining the choice of form of Organization?

**Section – C**

**Answer Any One Question**

**(1 X 20 =20)**

11. Discuss the Role of Entrepreneurship in Economic Development.
12. Describe the element of Project Formulation.

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