

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2016-17 and thereafter)**

COURSE CODE: 16CM/ME/SL55

**B.B.A. DEGREE EXAMINATION DECEMBER 2020
BUSINESS ADMINISTRATION
FIFTH SEMESTER**

COURSE : MAJOR ELECTIVE

PAPER : SUPPLY CHAIN AND LOGISTICS MANAGEMENT

TIME : 90 MINUTES

MAX. MARKS: 50

SECTION – A

Answer all questions:

(7 x 2 = 14)

1. Define Supply Chain Management.
2. What is Tactical Planning?
3. List out the hallmarks of Responsive supply chain.
4. State the importance of Logistics.
5. Give the meaning of Logistics System Analysis.
6. What is Pick to Light System?
7. List out the Sustainable Supply Chain practices.

SECTION – B

Answer any two questions:

(2 x 8 = 16)

8. Enumerate the need for Supply Chain Management.
9. Describe the Supply Chain Drivers.
10. Bring out the role of a Delivery Manager.

SECTION – C

Answer any one question:

(1 x 20 = 20)

11. Explain the stages of Supplier Lifecycle Management.
12. Discuss the Current Trends in Logistics and Supply Chain Management.
