

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2011-2012 & thereafter)

SUBJECT CODE: 11PY/AC/SP14
B. A. DEGREE EXAMINATION, NOVEMBER 2012
BRANCH III – SOCIOLOGY
FIRST SEMESTER

COURSE : ALLIED – CORE
PAPER : SOCIAL PSYCHOLOGY
TIME : 3 HOURS **MAX.MARKS:100**

SECTION – A

I. ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.
(10X2=20)

1. Define social interaction.
2. Explain cohesion.
3. Describe the lost letter technique.
4. Explain the Authoritarian personality.
5. Why is feedback important in communication?
6. What is racial discrimination?
7. Distinguish hostile and instrumental aggression.
8. What is Observational learning?
9. What is decoding in communication?
10. Define ethnocentrism?

SECTION – B

II. ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS.
(5X8=40)

11. Explain stereotypes with examples.
12. Describe the styles of responding.
13. Explain how attitudes can be measured directly.
14. What are the emotional causes of prejudices?
15. Bring out the importance of non verbal communication.
16. What are attitudes? How are they formed?
17. Explain cognitive dissonance.
18. Show how we can overcome aggression.

SECTION – C

III. ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS.
(2X20=40)

19. Define and explain the nature of Social Psychology. Discuss the scope of Social Psychology.
20. Explain the factors which predict conformity.
21. Explain the barriers in communication with appropriate examples.
22. Explain the theories of aggression.
