

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)
COURSE CODE: 15CM/ME/BE55

B.COM (CS)DEGREE EXAMINATION DECEMBER 2020
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : ELECTIVE

PAPER : BUSINESS ENVIRONMENT

TIME : 90 MINUTES

MAX. MARKS: 50

Section – A

Answer All questions:

(7x 2 = 14)

1. What is Mixed Economy. Give two examples.
2. State any two responsibilities of business towards shareholders.
3. Give the meaning of the term “Consumerism”.
4. Write a short note on Cultural transmission.
5. List the member countries of SAARC.
6. State any four rights of consumers.
7. What is Globalisation?

Section-B

Answer any Two questions

(2x8=16)

8. Explain the need for Ethics in business.
9. Briefly explain the role of government in business.
10. Define Quality Circle. Explain its structure and benefits.

Section –C

Answer any One question

(1x20= 20)

11. Discuss the various forms of workers participation in management.
12. Explain the macro environmental factors that affect Business.
