

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019-20 and thereafter)
COURSE CODE:19CM/MC/PM13
B.COM. DEGREE EXAMINATION DECEMBER 2020
COMMERCE – SHIFT II
FIRST SEMESTER

COURSE : MAJOR – CORE

PAPER : PRINCIPLES AND PRACTICES OF MANAGEMENT

TIME : 90 MINUTES

MAX. MARKS: 50

SECTION – A

Answer all questions:

(7 x 2 = 14)

1. Define Management
2. What is Strategic Plan?
3. List any two Barriers of Communication.
4. What is Job Enrichment?
5. Write a short note on Coordination.
6. State the meaning of Virtual Organization.
7. What do you mean by Quality of work life?

SECTION – B

Answer any Two Questions:

(2 x 8 = 16)

8. Explain the Managerial Grid Theory in Leadership.
9. What is Scientific Management? Explain the Principles of Scientific Management.
10. Describe the Process of Recruitment in an organization.

SECTION – C

Answer any One Question:

(1 x 20 = 20)

11. Coordination is the essence of Control – Elucidate the statement.
12. Explain the various types of Departmentation in an organisation.
