

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086**  
**(For candidates admitted during the academic year 2019-2020 and thereafter)**

**SUBJECT CODE: 19AF/MC/MP13**

**B.COM (ACCOUNTING&FINANCE) DEGREE EXAMINATION DECEMBER 2020**  
**ACCOUNTING AND FINANCE**  
**FIRST SEMESTER**

**COURSE : MAJOR CORE**  
**PAPER : MANAGEMENT PRINCIPLES AND APPLICATIONS**  
**TIME : 90 MINUTES** **MAX MARKS: 50**

**SECTION - A**

**Answer all the Questions** **(7 X 2 = 14)**

1. What is a Skeleton Chart?
2. Write a note on the Interpersonal Role of a Manager.
3. How can Planning be classified on the basis of time period?
4. List the factors that have to be considered in the process of Decision Making.
5. Bring out the importance of a sound Organisation structure.
6. Highlight the Elements of Control.
7. What are the different types of Communication Networks?

**SECTION – B**

**Answer any Two Questions** **(2 x 8 = 16)**

8. Describe the process of Budgetary Control.
9. Elucidate Maslow's Need Hierarchy Theory.
10. Explain the BCG Matrix.

**SECTION – C**

**Answer any One Question** **(1 x 20 = 20)**

11. Explain the Principles and criticisms of Scientific Management.
12. Explain the different techniques of Decision Making and the common problems encountered.

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