

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086**  
**(For candidates admitted during the academic year 2019-2020 and thereafter)**

**SUBJECT CODE: 19AF/MC/BE33**

**B.COM (ACCOUNTING&FINANCE) DEGREE EXAMINATION DECEMBER 2020**  
**ACCOUNTING AND FINANCE**  
**THIRD SEMESTER**

**COURSE : MAJOR CORE**  
**PAPER : BUSINESS ETHICS AND CORPORATE GOVERNANCE**  
**TIME : 90 MINUTES** **MAX MARKS: 50**

**Section - A**

**ANSWER ALL THE QUESTIONS** **(7 X 2 = 14)**

1. What is Business Ethics?
2. Write a note on Reverse Takeover Bid.
3. Define Corporate Governance.
4. State the mechanism of Governance with dominant Banking System.
5. Differentiate between Corporate Sustainability and Corporate Social Responsibility.
6. Write a note on Ethical Dilemma.
7. List any four common unethical practices in marketing.

**SECTION – B**

**ANSWER ANY TWO QUESTIONS** **(2 X 8 = 16)**

8. Explain the objectives of Business Ethics.
9. What are the responsibilities of Board of Directors?
10. Explain the legal requirements of CSR.

**SECTION – C**

**ANSWER ANY ONE QUESTION** **(1 X 20 = 20)**

11. Explain the various ethical issues in finance with appropriate examples.
12. Describe 'Desirable Corporate Governance - A Code' and explain its recommendation.

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