

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086

(For candidates admitted during the academic year 2019-20 and thereafter)

COURSE CODE: 19VB/VE/ED35

B VOC (BFSI) DEGREE EXAMINATION - DECEMBER 2020

VOCATIONAL - BANKING, FINANCIAL SERVICES AND INSURANCE

THIRD SEMESTER

COURSE : MAJOR – CORE

PAPER : ENTREPRENEURIAL DEVELOPMENT

TIME : 90 MINUTES

MAX. MARKS: 50

Section A

(6 x2 =12)

Answer ALL questions

1. Define Entrepreneur.
2. Write short notes on Project Identification.
3. List any two subsidies given by the Government to the Entrepreneurs.
4. Mention the external sources of Business Idea.
5. What is Financial Planning?
6. Explain any two factors influencing working capital

Section B

(2 x4 =8)

Answer any TWO questions.

7. Discuss the characteristics of Entrepreneurs.
8. Explain the opportunity identification and selection process while launching a new venture.
9. Discuss the Internal Sources of Finance

Section – C

(2x15=30)

Answer the following questions

10. (a) What is project formulation? Discuss the different stages of Project formulation with suitable illustrations.

(OR)

- (b) Explain the challenges and issues in the growth of entrepreneurs in India.

11. (a) Assuming that you want to start a textile business, find out the feasibility in setting up the business and also explain the steps involved.

(OR)

- (b) Draft a project report for obtaining the financial assistance from various sources to set up a textile business.
