

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600086.**  
**(For candidates admitted during the academic year 2019-2020)**

**COURSE CODE: 19CM/PE/EF23**  
**POST GRADUATE DEGREE EXAMINATION DECEMBER 2020**  
**THIRD SEMESTER**

**COURSE : ELECTIVES**

**PAPER : ENTREPRENEURSHIP AND FAMILY BUSINESS**

**TIME : 90 MINUTES**

**MAX MARKS: 50**

**Section – A**

**Answer any Three Questions**

**(3 x 10 =30)**

1. Explain the characteristics of Entrepreneurs.
2. Discuss the Economic contribution of Family Businesses.
3. What is Succession Planning? Bring out its benefits to Family Business.
4. Why does Conflict arise in a Family Business?

**Section – B**

**Answer any One Question**

**(1 x 20 =20)**

5. Discuss the role and responsibilities of Family Business towards Corporate Governance.
6. Explain the competitive advantage of Family Business.

\*\*\*\*\*