

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086
(For candidates admitted during the academic year 2020-2021 and thereafter)

SUBJECT CODE: 19CM/PC/ME14

M.COM DEGREE EXAMINATION - JANUARY 2021
FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : MANAGERIAL ECONOMICS
TIME : 90 MINUTES

MAX MARKS: 50

SECTION-A

ANSWER ANY THREE QUESTIONS

(3x 10 =30)

1. What are Indifference curve? Explain the properties of Indifference curve with suitable diagram.
2. Explain briefly the three types Production function.
3. Discuss the five principles which are the basic to the entire gamut of Managerial economics
4. Explain the concepts of National Income.

SECTION B

ANSWER ANY ONE QUESTION

(1x 20 =20)

5. Explain the price and output determination under Monopolistic competition.
6. Discuss in detail the various methods of Demand Forecasting.
