

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019 – 2020)

SUBJECT CODE: 19CM/PC/GB14

M.Com. DEGREE EXAMINATION - JANUARY 2021
COMMERCE
FIRST SEMESTER

COURSE : MAJOR CORE

PAPER : GLOBAL BUSINESS ENVIRONMENT

TIME : 90 MINS.

MAX. MARKS: 50

SECTION – A

ANSWER ANY THREE QUESTIONS:

(3 x 10 = 30)

1. Enumerate the present trend of Economic, Political and Ecological environment of Global business.
2. Discuss in detail the significance of International Commodity Agreements.
3. Explain the different Types of Trading strategies.
4. Discuss the role and functions of WTO in detail.

SECTION – B

ANSWER ANY ONE QUESTION:

(1 x 20 =20)

5. Explain the significance of Ethics in International business with suitable examples.
6. What are the objectives of Anti-dumping duty? Discuss the legal framework and anti-dumping measures against unfair trade practices in India.
